Craft Winners

Dubai Lynx 2010
Dubai International Advertising Festival 14 - 16 March

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix Campaign				
ROCKY	MELODY ENTERTAINMENT	MELODY AFLAM TV CHANNEL	LEO BURNETT CAIRO	EGYPT
TITANIC	MELODY ENTERTAINMENT	MELODY AFLAM TV CHANNEL	LEO BURNETT CAIRO	EGYPT
DANCES WITH WOLVES	MELODY ENTERTAINMENT	MELODY AFLAM TV CHANNEL	LEO BURNETT CAIRO	EGYPT
BRAVEHEART	MELODY ENTERTAINMENT	MELODY AFLAM TV CHANNEL	LEO BURNETT CAIRO	EGYPT
SEVEN	MELODY ENTERTAINMENT	MELODY AFLAM TV CHANNEL	LEO BURNETT CAIRO	EGYPT
Gold Campaign				
TAP	ALDAR PROPERTIES	PROPERTY MANAGEMENT & DEVELOPMENT	JWT DUBAI	UNITED ARAB EMIRATES
HANDS	ALDAR PROPERTIES	PROPERTY MANAGEMENT & DEVELOPMENT	JWT DUBAI	UNITED ARAB EMIRATES
CUPS	ALDAR PROPERTIES	PROPERTY MANAGEMENT & DEVELOPMENT	JWT DUBAI	UNITED ARAB EMIRATES
Silver				
TODAY IS GOLD	WORLD GOLD COUNCIL	L'OR ACCESSORIES	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
CHECK CHECK	PROCTER & GAMBLE	ALWAYS	LEO BURNETT BEIRUT	LEBANON
Silver Campaign				
OLIVE	SAB MEDIA GROUP	THE TIMES NEWSPAPER	JWT DUBAI	UNITED ARAB EMIRATES
CHOCOLATE	SAB MEDIA GROUP	THE TIMES NEWSPAPER	JWT DUBAI	UNITED ARAB EMIRATES
UNDERPANTS	SAB MEDIA GROUP	THE TIMES NEWSPAPER	JWT DUBAI	UNITED ARAB EMIRATES
MAN	THE FRIDGE	CONCERT VENUE & MUSIC PRODUCTION HOUSE	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
FISH	THE FRIDGE	CONCERT VENUE & MUSIC PRODUCTION HOUSE	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
JAR	THE FRIDGE	CONCERT VENUE & MUSIC PRODUCTION HOUSE	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
SPIDER	THE FRIDGE	CONCERT VENUE & MUSIC PRODUCTION HOUSE	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
THE DATE	COLGATE - PALMOLIVE	MAXFRESH TOOTHPASTE	Y&R DUBAI	UNITED ARAB EMIRATES
THE DOG	COLGATE - PALMOLIVE	MAXFRESH TOOTHPASTE	Y&R DUBAI	UNITED ARAB EMIRATES
THE JOB	COLGATE - PALMOLIVE	MAXFRESH TOOTHPASTE	Y&R DUBAI	UNITED ARAB EMIRATES
AIR	AMANCORP	AIRFREE AIR PURIFIERS	BRANDCOM MIDDLE EAST, Dubai	UNITED ARAB EMIRATES
BREATHE	AMANCORP	AIRFREE AIR PURIFIERS	BRANDCOM MIDDLE EAST, Dubai	UNITED ARAB EMIRATES
WHEEZE	AMANCORP	AIRFREE AIR PURIFIERS	BRANDCOM MIDDLE EAST, Dubai	UNITED ARAB EMIRATES
Bronze				
MY CITY. MY METRO	DUBAI METRO	DUBAI METRO	SAATCHI & SAATCHI DUBAI	UNITED ARAB EMIRATES
CHECK CHECK	PROCTER & GAMBLE	ALWAYS	LEO BURNETT BEIRUT	LEBANON
Bronze Campaign				
FARMER	VODAFONE	TELECOMMUNICATIONS	JWT CAIRO	EGYPT
EMPLOYEE	VODAFONE	TELECOMMUNICATIONS	JWT CAIRO	EGYPT
STUDENT	VODAFONE	TELECOMMUNICATIONS	JWT CAIRO	EGYPT
TAILOR	VODAFONE	TELECOMMUNICATIONS	JWT CAIRO	EGYPT
MOSQUE	ABU DHABI TOURISM AUTHORITY	EXECUTIVE AFFAIRS AUTHORITY ABU DHABI	TBWA\RAAD, Abu Dhabi	UNITED ARAB EMIRATES
FORT	ABU DHABI TOURISM AUTHORITY	EXECUTIVE AFFAIRS AUTHORITY ABU DHABI	TBWA\RAAD, Abu Dhabi	UNITED ARAB EMIRATES
YAS	ABU DHABI TOURISM AUTHORITY	EXECUTIVE AFFAIRS AUTHORITY ABU DHABI	TBWA\RAAD, Abu Dhabi	UNITED ARAB EMIRATES
TAP	ALDAR	PROPERTY MANAGEMENT & DEVELOPMENT	JWT DUBAI	UNITED ARAB EMIRATES
SWITCH	ALDAR	PROPERTY MANAGEMENT & DEVELOPMENT	JWT DUBAI	UNITED ARAB EMIRATES
HANDS	ALDAR	PROPERTY MANAGEMENT & DEVELOPMENT	JWT DUBAI	UNITED ARAB EMIRATES
PARTY	LG ELECTRONICS	LG VIEWTY SMART MOBILE PHONE	Y&R DUBAI	UNITED ARAB EMIRATES
PICNIC	LG ELECTRONICS	LG VIEWTY SMART MOBILE PHONE	Y&R DUBAI	UNITED ARAB EMIRATES
LAMBORGHINI	MASTERMIND PUBLISHING	INTERSECTION CAR MAGAZINE	Y&R DUBAI	UNITED ARAB EMIRATES

NISSAN GTR	MASTERMIND PUBLISHING	INTERSECTION CAR MAGAZINE	Y&R DUBAI	UNITED ARAB EMIRATES
MCLAREN MP4 -12C	MASTERMIND PUBLISHING	INTERSECTION CAR MAGAZINE	Y&R DUBAI	UNITED ARAB EMIRATES
AFFAIRS	SUGAR DADDY	BAKERY	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
MARKET	SUGAR DADDY	BAKERY	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
FIGHT	SUGAR DADDY	BAKERY	LEO BURNETT DUBAI	UNITED ARAB EMIRATES