TV/Cinema Winners

Dubai Lynx 2010
Dubai International Advertising Festival 14 - 16 March

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
Grand Prix Campaign						
ROCKY	MELODY ENTERTAINMENT	MELODY AFLAM TV CHANNEL	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT
TITANIC	MELODY ENTERTAINMENT	MELODY AFLAM TV CHANNEL	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT
DANCES WITH WOLVES	MELODY ENTERTAINMENT	MELODY AFLAM TV CHANNEL	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT
BRAVEHEART	MELODY ENTERTAINMENT	MELODY AFLAM TV CHANNEL	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT
SEVEN	MELODY ENTERTAINMENT	MELODY AFLAM TV CHANNEL	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT
Gold Campaign						
BURGER SHOP	THE COCA-COLA COMPANY	COCA-COLA	ELEPHANT, Cairo *	EGYPT	BROADCAST, Cairo	EGYPT
TAXI	THE COCA-COLA COMPANY	COCA-COLA	ELEPHANT, Cairo *	EGYPT	BROADCAST, Cairo	EGYPT
GROCER	THE COCA-COLA COMPANY	COCA-COLA	ELEPHANT, Cairo *	EGYPT	BROADCAST, Cairo	EGYPT
Silver						
CHECK CHECK	PROCTER & GAMBLE	ALWAYS	LEO BURNETT BEIRUT *	LEBANON	GOLDEN PLANES, Cape Town	SOUTH AFRICA
Silver Campaign						
JASON	THE COCA-COLA COMPANY	COCA-COLA	ELEPHANT, Cairo *	EGYPT	TARGET PICTURES, Prague	CZECH REPUBLIC
TWINS	THE COCA-COLA COMPANY	COCA-COLA	ELEPHANT, Cairo *	EGYPT	TARGET PICTURES, Prague	CZECH REPUBLIC
BEES	THE COCA-COLA COMPANY	COCA-COLA	ELEPHANT, Cairo *	EGYPT	TARGET PICTURES, Prague	CZECH REPUBLIC
DOB	ALFA, MANAGED BY ORASCOM	TELECOMMUNICATIONS	LEO BURNETT BEIRUT *	LEBANON	INDEPENDENT PRODUCTIONS, Beirut	LEBANON
ELECTRICITY COUNTER	ALFA, MANAGED BY ORASCOM	TELECOMMUNICATIONS	LEO BURNETT BEIRUT *	LEBANON	INDEPENDENT PRODUCTIONS, Beirut	LEBANON
CAR METER	ALFA, MANAGED BY ORASCOM	TELECOMMUNICATIONS	LEO BURNETT BEIRUT *	LEBANON	INDEPENDENT PRODUCTIONS, Beirut	LEBANON
Bronze						
BOLLYWOOD MAN	SOTUCHOC	CLUB CHOCOLAT	JWT TUNISIA, Tunis *	TUNISIA	PROPAGANDA, Tunis	TUNISIA
PENCAPS	NESTLÉ	KIT KAT CHUNKY	JWT DUBAI *	UNITED ARAB EMIRATES	BIG KAHUNA FILMS, Dubai	UNITED ARAB EMIRATES
EXTRA STRONG	FOOD AND DRUG CORPORATION	VAPE INSECT REPELLANT	IMPACT BBDO, Dubai *	UNITED ARAB EMIRATES	THE TALKIES, Dubai	UNITED ARAB EMIRATES
OFF THE GROUND	WATANIYA AIRWAYS	WATANIYA AIRWAYS	JWT KUWAIT *	KUWAIT	CITY FILMS, Beirut	LEBANON