

Title	Advertiser/Client	Product/Service	Entrant Company	Country
A01 Corporate Identity Schemes				
MAY YOU LIVE IN INTERESTING TIMES	INTERESTING TIMES	CREATIVE MARKETING SOLUTIONS	INTERESTING TIMES, Beirut	LEBANON
6:05 CORPORATE IDENTITY	DEPECHEMODE	6:05	JWT, Beirut	LEBANON
A02 Posters				
OMANI STARS	MERGE 104.8	MERGE 104.8	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
BATTERY ICONS	IKEA AL HOMAIZI LIMITED	BATTERIES	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
BEHAVE	HARVEY NICHOLS DUBAI	SPRING / SUMMER SALE	Y&R DUBAI	UNITED ARAB EMIRATES
A03 Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and Other Greetings Cards				
MIDDLE EASTERN CHRISTMAS CARD	VOLKSWAGEN	VOLKSWAGEN	MEMAC, Dubai	UNITED ARAB EMIRATES
THE TIME TRAVEL BAG	CHICKPEAS	VINTAGE POP-UP SHOP	WUNDERMAN, Dubai	UNITED ARAB EMIRATES
A04 Stationery				
SHOE REPAIR	KHALID JAVED	COBBLER	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
TESTIMONIAL	BKP MUSIC	BKP MUSIC	LOWE MENA, Dubai	UNITED ARAB EMIRATES
A05 Publications				
SHEIKH ZAYED GRAND MOSQUE	ABU DHABI AUTHORITY FOR CULTURE AND HERITAGE AND SHAWATI'	VIP BOOK	SHAWATI ABU DHABI AUTHORITY FOR CULTURE AND HERITAGE, Abu Dhabi	UNITED ARAB EMIRATES
COFFEE TABLE BOOK	ROYAL OPERA HOUSE MUSCAT	OPERA HOUSE	TBWA\IRAAD, Dubai	UNITED ARAB EMIRATES
EDIBLE DESERT SURVIVAL GUIDE	LAND ROVER	AUTOMOTIVE	Y&R DUBAI	UNITED ARAB EMIRATES
A06 Self Promotion				
QUINT MAGAZINE	QUINT	QUINT MAGAZINE	quint, Dubai	UNITED ARAB EMIRATES
DAROTAKWIN TYPEFACE	DAROTAKWIN	TYPEFACE	DarOtakwin	BAHRAIN
A07 Point of Sale				
TIDE SMART BAG	PROCTER & GAMBLE	TIDE	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
THE CUCKOO'S NEST INSTALLATION	DEPECHEMODE	6:05	JWT, Beirut	LEBANON
A08 Environmental Design				
THE EXPERIENTIAL SPACE	DEPECHEMODE	6:05	JWT, Beirut	LEBANON
BE SEEN	CRYSTAL GROUP	RIVIERA PRIVÉ	REPUBLIQUE BEIRUT	LEBANON
A09 Typography				
TYPOGRAPHIC REVOLT	HYPEFORTYPE	HYPEFORTYPE FONTS	FP7/DXB, Dubai	UNITED ARAB EMIRATES
A10 Packaging				
THE INSTABAG MACHINE	DEPECHEMODE	6:05	JWT, Beirut	LEBANON