

Title	Advertiser/Client	Product/Service	Entrant Company	Country
A01 CORPORATE IDENTITY SCHEMES				
800 THALI CORPORATE IDENTITY	800 THALI	TAKE AWAY/DELIVERY-INDIAN CUISINE OUTLET	SUTRA COMMUNICATIONS, Dubai	UNITED ARAB EMIRATES
ZERI CRAFTS	ZERI CRAFTS	GULF-INSPIRED-HOMEWARES	MAYÚSCULA BRANDS	SPAIN
IDAM RESTAURANT BY ALAIN DUCASSE	QATAR MUSEUMS AUTHORITY	RESTAURANT, IN THE MUSEUM OF ISLAMIC ART	LANDOR ASSOCIATES, Dubai	UNITED ARAB EMIRATES
TASTE OF MEXICO	TAQADO	TAQADO MEXICAN KITCHEN	MOLOOBHOY & BROWN, Dubai	UNITED ARAB EMIRATES
SHARJAH CHILDREN'S BOOK FAIR	DEPT OF CULTURE & INFORMATION - SHARJAH GOVERNMENT	EVENT	THE BRAND UNION, Dubai	UNITED ARAB EMIRATES
THE FARM	AL BARARI	ORGANIC RESTAURANT & SHOP	FP7/DXB, Dubai	UNITED ARAB EMIRATES
A02 POSTERS				
PAPERBATICS	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
BIG MAC - POSTERS	McDONALD'S	McDONALD'S	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
DUBAI'S GOT CULTURE	QUINT	QUINT MAGAZINE	Y&R DUBAI	UNITED ARAB EMIRATES
A03 FLYERS, TICKETS, INVITATIONS, POSTCARDS, CALENDARS, CHRISTMAS AND OTHER GREETINGS CARDS				
SWISS BELHOTEL 2013 CALENDAR	SWISS-BEL HOTEL PLAZA KUWAIT	HOTEL AND LEISURE	PARAGON MARKETING COMMUNICATIONS, Salmiya	KUWAIT
PURE INSPIRATION	MASAFI	MASAFI MINERAL WATER	TBWA\IRAAD UAE, Dubai	UNITED ARAB EMIRATES
MAPPING THE WORLD IN 12 MONTHS	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
THE ADVENTURE CARD	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
DUBAI'S GOT CULTURE	QUINT	QUINT MAGAZINE	Y&R DUBAI	UNITED ARAB EMIRATES
A04 STATIONERY				
INSTANT TACTICAL COMMUNICATIONS DEVICE	UN WORLD FOOD PROGRAMME	EPIC (EMERGENCY PREPAREDNESS INTEGRATION CENTRE)	SAATCHI & SAATCHI, Dubai	UNITED ARAB EMIRATES
REMOTE	RAJIV SAINI	DOG TRAINING SERVICE	BLUE APPLE, Dubai	UNITED ARAB EMIRATES
THE FARM	AL BARARI	ORGANIC RESTAURANT & SHOP	FP7/DXB, Dubai	UNITED ARAB EMIRATES
THE SLIMMING BUSINESS CARD	CRISTINA NICULESCU	PERSONAL TRAINER	SAATCHI & SAATCHI, Dubai	UNITED ARAB EMIRATES
A05 PUBLICATIONS				
20 30	20 30 BY JAMIL SAAB & CO	REAL ESTATE PROJECT	JAMIL SAAB & CO.	LEBANON
AL FALAH EXECUTIVE SUMMARY AND TECHNICAL PATTERN BOOK	ABU DHABI URBAN PLANNING COUNCIL AND ALDAR PROPERTIES	EXECUTIVE SUMMARY AND TECHNICAL PATTERN BOOK	ALL ABOUT BRANDS, Abu Dhabi	UNITED ARAB EMIRATES
SOLE ME	SOLE	SOLE DXB	MOLOOBHOY & BROWN, Dubai	UNITED ARAB EMIRATES
NATIONAL DAY	QTEL (QATAR TELECOM)	QTEL	LEO BURNETT QATAR, Doha	QATAR
PERSONAL EXTINCTION PREVENTION BOOK	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
A06 SELF PROMOTION				
ABOUT HIJAB	KAIRO	INFOGRAPH	KAIRO, Cairo	EGYPT
EVO OF ROAD TRANSPORTATION IN EGYPT	KAIRO	INFOPRAPH	KAIRO, Cairo	EGYPT
CLOSE YOUR EYES AND COUNT TO FP7	FP7	FP7	FP7/DXB, Dubai	UNITED ARAB EMIRATES
DEHYDRATION LEVELS: FROM THE HUMAN BODY TO THE LAND OF THE NILE	KAIRO	INFOGRAPH	KAIRO, Cairo	EGYPT
A07 POINT OF SALE				
THE ART OF TAILORING	EJJEH & SONS	BESPOKE TAILORING	RÉPUBLIQUE, Beirut	LEBANON
TYRE WREATHS	ARABIAN AUTOMOBILES	SERVICE CENTRE	TBWA\IRAAD UAE, Dubai	UNITED ARAB EMIRATES
BOOKENDS	KINOKUNIYA	KINOKUNIYA	JWT, Dubai	UNITED ARAB EMIRATES
BRING A SMILE	CLOROX COMPANY	GLAD	DDB DUBAI	UNITED ARAB EMIRATES
A08 ENVIRONMENTAL DESIGN				

THE COMB	AMERICAN UNIVERSITY IN CAIRO	JRMC CONSTITUTION DEBATES	OMAR HILAL, Cairo	EGYPT
HEINEKEN UPSIDE DOWN BAR	SIROCCO	HEINEKEN	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
CONVERSATIONS-	ALSERKAL AVENUE /AL MANZIL SCHOOL	AL MANZIL SCHOOL	DDB DUBAI	UNITED ARAB EMIRATES
A09 TYPOGRAPHY				
AFRAID OF 'ALEF'?	MY NURSERY	EDUCATION	WUNDERMAN DUBAI	UNITED ARAB EMIRATES
A10 PACKAGING				
BARBICAN BRANDING	AUJAN INDUSTRIES CO	BARBICAN	ILUO	UNITED ARAB EMIRATES
JUHAYNA MILK IDENTITY	JUHAYNA	PRODUCTION OF DIARY AND JUICE PRODUCTS	TEAM CREATIF, Paris	FRANCE
EVELYN'S CHOCOLATY SAUCE	EVELYN'S	CHOCOLATE SAUCE	JANSENHARRIS	UNITED ARAB EMIRATES
DEGREES OF WAKING UP	COFFEE PLANET	COFFEE	LOWE MENA, Dubai	UNITED ARAB EMIRATES
KLEENEX ARABESQUE	OLAYAN KIMBERLY-CLARK	FACIAL TISSUES	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES