

DESIGN WINNERS

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
SAMSUNG KALIMALOCK	SAMSUNG GULF ELECTRONICS	PUBLIC AWARENESS	CHEIL MENA, Dubai	UNITED ARAB EMIRATES
Gold				
HANDLE ON HYGIENE	UNILEVER	LIFEBUOY	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
THE GOOD NOTE	BOU KHALIL SUPERMARCHÉ	THE GOOD NOTE	J. WALTER THOMPSON BEIRUT	LEBANON
Silver				
NO BROBLEM	BRITISH COUNCIL KSA	CONVERSATION COURSE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
BREAKING A FATAL PATTERN	QATAR ISLAMIC BANK	PUBLIC SAFETY AWARENESS	MEMAC OGILVY & MATHER, Doha	QATAR
IKEA. IT'S THAT AFFORDABLE	IKEA	IKEA SPECIAL OFFERS	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
BMW XWALK	BMW	BMW X6	SERVICEPLAN MIDDLE EAST, Dubai	UNITED ARAB EMIRATES
BREAKING A FATAL PATTERN	QATAR ISLAMIC BANK	PUBLIC SAFETY AWARENESS	MEMAC OGILVY & MATHER, Doha	QATAR
Bronze				
THE TRIBAL RAPPORT FIELD GUIDE	MERCEDES-BENZ	G-CLASS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
100 YEARS OF CONTOUR	COCA- COLA MIDDLE EAST	100 YEARS OF CONTOUR	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
HANDLE ON HYGIENE	UNILEVER	LIFEBUOY	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
THE WORLD EXPIRATION DATE	GLOBAL EXPORT CO.	AMERICAN GARDEN	Y&R DUBAI	UNITED ARAB EMIRATES