

# PROMO & ACTIVATION WINNERS

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Grand Prix</b>				
MERRY BALCONIES	PROCTER & GAMBLE	BONUX	LEO BURNETT BEIRUT	LEBANON
<b>Gold</b>				
7UP WALL OF MUSIC	PEPSICO	7UP	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
HANDLE ON HYGIENE	UNILEVER	LIFEBUOY	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
GIVE MOM BACK HER NAME	UN WOMEN	UN WOMEN	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
GIVE MOM BACK HER NAME	UN WOMEN	UN WOMEN	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
<b>Silver</b>				
THE WORLD'S FIRST BILLBED	MOLTYFOAM	MATTRESSES	BBDO PAKISTAN, Lahore	PAKISTAN
MERRY BALCONIES	PROCTER & GAMBLE	BONUX	LEO BURNETT BEIRUT	LEBANON
HANDLE ON HYGIENE	UNILEVER	LIFEBUOY	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
ABANDONED LIVES	38SMILES	NON PROFIT ANIMAL RESCUE GROUP	MULLENLOWE MENA, Dubai	UNITED ARAB EMIRATES
I CAN TEACH YOU TOO	DUBAI CARES	CHARITY ORGANIZATION	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES
<b>Bronze</b>				
DON'T SELF-PRESCRIBE	NATIONAL HEALTH INSURANCE COMPANY - DAMAN	ANTI ANTIBIOTICS SELF-PRESCRIPTION	FP7/DXB, Dubai	UNITED ARAB EMIRATES
7UP WALL OF MUSIC	PEPSICO	7UP	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
GOODBYE BAD LUCK	LA LIBANAISE DES JEUX	LOTO LIBANAIS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
I CAN TEACH YOU TOO	DUBAI CARES	CHARITY ORGANIZATION	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES
DON'T SELF-PRESCRIBE	NATIONAL HEALTH INSURANCE COMPANY - DAMAN	ANTI ANTIBIOTICS SELF-PRESCRIPTION	FP7/DXB, Dubai	UNITED ARAB EMIRATES
BACK OFF RADIO	ROADS AND TRANSPORT AUTHORITY	PUBLIC TRANSPORT	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES
THE CULT OF THE NIGHT	MASHROU' LEILA	"IBN EL LEIL" ALBUM LAUNCH	LEO BURNETT BEIRUT	LEBANON