

DIRECT WINNERS

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
FOOTNOTE FOR THE BREAST	MEDCARE WOMEN & CHILDREN HOSPITAL	HEALTHCARE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
Gold				
ONE-DROP BOTTLE	PRIL	DISHWASHING LIQUID	TBWA\IRAAD, Dubai	UNITED ARAB EMIRATES
THE AC VESTS	EMIRATES NBD	BUSINESS BANKING	FP7/DXB, Dubai	UNITED ARAB EMIRATES
LEGALLY BRIDE	KAFA (ENOUGH) VIOLENCE & EXPLOITATION	WOMAN'S RIGHTS NGO	LEO BURNETT BEIRUT	LEBANON
Silver				
TRUMP	ROYAL JORDANIAN	SPECIAL PROMOTION	MEMAC OGILVY ADVIZE, Amman	JORDAN
SKIP FRIDAY 13	LA LIBANAISE DES JEUX	LOTTERY	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
FOOTNOTE FOR THE BREAST	MEDCARE WOMEN & CHILDREN HOSPITAL	HEALTHCARE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
TUMMYFISH	NESTLÉ' MIDDLE EAST	U4HK	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
ONE-DROP BOTTLE	PRIL	DISHWASHING LIQUID	TBWA\IRAAD, Dubai	UNITED ARAB EMIRATES
THE SEA CEMETERY	SUPPORT TO LIFE	SOCIAL RESPONSIBILITY	TBWA\ISTANBUL	TURKEY
THE AC VESTS	EMIRATES NBD	BUSINESS BANKING	FP7/DXB, Dubai	UNITED ARAB EMIRATES
FOOTNOTE FOR THE BREAST	MEDCARE WOMEN & CHILDREN HOSPITAL	HEALTHCARE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
Bronze				
WATER SNACKS	RAYYAN WATER	RAYYAN WATER	Y&R DUBAI	UNITED ARAB EMIRATES
WINTER REIMAGINED	DUBAI TOURISM (DEPARTMENT OF TOURISM AND COMMERCE MARKETING)	VISIT DUBAI	WUNDERMAN DUBAI	UNITED ARAB EMIRATES
ICE CREAM INSURANCE	MASHREQ BANK	MASHREQ INSURANCE	Y&R DUBAI	UNITED ARAB EMIRATES
AD D	NATIONAL HEALTH INSURANCE COMPANY - DAMAN	VITAMIN D EDUCATION	FP7/DXB, Dubai	UNITED ARAB EMIRATES
CHAMPION'S HIJACK	GO SPORT	GO SPORT RETAIL STORES	TBWA\IRAAD, Dubai	UNITED ARAB EMIRATES
SKIP FRIDAY 13	LA LIBANAISE DES JEUX	LOTTERY	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
GAY TURTLE	AMNESTY INTERNATIONAL	SOCIAL RESPONSIBILITY	TBWA\ISTANBUL	TURKEY
LEGALLY BRIDE	KAFA (ENOUGH) VIOLENCE & EXPLOITATION	WOMAN'S RIGHTS NGO	LEO BURNETT BEIRUT	LEBANON
GAY TURTLE	AMNESTY INTERNATIONAL	SOCIAL RESPONSIBILITY	TBWA\ISTANBUL	TURKEY