

OUTDOOR WINNERS

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix Campaign				
SUNGLASSES	THE CARTEL	THE CARTEL	Y&R DUBAI	UNITED ARAB EMIRATES
BAG	THE CARTEL	THE CARTEL	Y&R DUBAI	UNITED ARAB EMIRATES
MAKE UP	THE CARTEL	THE CARTEL	Y&R DUBAI	UNITED ARAB EMIRATES
SHOES	THE CARTEL	THE CARTEL	Y&R DUBAI	UNITED ARAB EMIRATES
Gold				
ONE-DROP BOTTLE	PRIL	DISHWASHING LIQUID	TBWAIRAAD, Dubai	UNITED ARAB EMIRATES
FOOTNOTE FOR THE BREAST	MEDCARE WOMEN & CHILDREN HOSPITAL	HEALTHCARE	THE CLASSIC PARTNERSHIP ADVERTISING, Dubai	UNITED ARAB EMIRATES
Gold Campaign				
PARLIAMENT	UN WOMEN	UN WOMEN	DDB DUBAI	UNITED ARAB EMIRATES
SCIENCE	UN WOMEN	UN WOMEN	DDB DUBAI	UNITED ARAB EMIRATES
TECHNOLOGY	UN WOMEN	UN WOMEN	DDB DUBAI	UNITED ARAB EMIRATES
Silver Campaign				
AQUATIC	COCA-COLA MIDDLE EAST	COKE LIFE	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
CONIFEROUS	COCA-COLA MIDDLE EAST	COKE LIFE	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
EXOTIC	COCA-COLA MIDDLE EAST	COKE LIFE	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
AQUATIC	COCA-COLA MIDDLE EAST	COKE LIFE	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
CONIFEROUS	COCA-COLA MIDDLE EAST	COKE LIFE	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
EXOTIC	COCA-COLA MIDDLE EAST	COKE LIFE	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
CANNED SOUP	IKEA - SAUDI ARABIA	SMART STORAGE SOLUTIONS	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
70'S STAR	IKEA - SAUDI ARABIA	SMART STORAGE SOLUTIONS	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
BACK HAIR	IKEA - SAUDI ARABIA	SMART STORAGE SOLUTIONS	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
LOVE HANDLES	IKEA - SAUDI ARABIA	SMART STORAGE SOLUTIONS	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
THOUSAND DOLLARS	IKEA - SAUDI ARABIA	SMART STORAGE SOLUTIONS	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
NOSE JOB	IKEA - SAUDI ARABIA	SMART STORAGE SOLUTIONS	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
BAG	VOLVO	SEAT BELTS	MEMAC OGILVY & MATHER, Doha	QATAR
SHOES	VOLVO	SEAT BELTS	MEMAC OGILVY & MATHER, Doha	QATAR
Bronze				
SUFFERING / HEALING	LAW ANDAK DAM	BLOOD DONATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
SURFING	EMIRATES GROUP	DNATA TRAVEL	TBWAIRAAD, Dubai	UNITED ARAB EMIRATES
ALWAYS ON GUARD	ETISALAT	SECURITY CAMERA	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
IKEA IT'S THAT AFFORDABLE PRICE TAGS	IKEA - SAUDI ARABIA	IKEA TAGS	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
HUMAN CROSSING	VOLKSWAGEN MIDDLE EAST	ROAD SAFETY	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
SWITCHED ON	PEPSICO	7UP	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
Bronze Campaign				
BEAR	MARS	SNICKERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
CROC	MARS	SNICKERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
SHARK	MARS	SNICKERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
DOG	SYDLEXIA	DYSLEXIA CORRECTING FACILITY	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
RABBIT	SYDLEXIA	DYSLEXIA CORRECTING FACILITY	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
DINOSAUR	SYDLEXIA	DYSLEXIA CORRECTING FACILITY	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
FOX	SYDLEXIA	DYSLEXIA CORRECTING FACILITY	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES