

PR WINNERS

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
TRUMP	ROYAL JORDANIAN	SPECIAL PROMOTION	MEMAC OGILVY ADVIZE, Amman	JORDAN
Gold				
WHO IS BU SALEM?	AL MUNAYES GENERAL TRADING EST.	AL MUNAYES TEA	BEATTIE + DANE, Kuwait	KUWAIT
TRUMP	ROYAL JORDANIAN	SPECIAL PROMOTION	MEMAC OGILVY ADVIZE, Amman	JORDAN
Silver				
PASS A SMILE	LAY'S	LAY'S POTATO CHIPS	BBDO PAKISTAN, Lahore	PAKISTAN
FLAWLESSNESS	ENTI.MA	FASHION AND LIFESTYLE ONLINE MAGAZINE	J. WALTER THOMPSON, Casablanca	MOROCCO
A PRICELESS DELIVERY	MASTERCARD	PRICELESS CAUSES	FP7/DXB, Dubai	UNITED ARAB EMIRATES
HADIA TIME	LENOVO MIDDLE EAST	LENOVO	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
ALZHEIMER'S A NIGHT TO REMEMBER	ALZHEIMER'S ASSOCIATION LEBANON	NGO	MEMAC OGILVY & MATHER LEBANON, Beirut	LEBANON
TRUMP	ROYAL JORDANIAN	SPECIAL PROMOTION	MEMAC OGILVY ADVIZE, Amman	JORDAN
A PRICELESS DELIVERY	MASTERCARD	PRICELESS CAUSES	FP7/DXB, Dubai	UNITED ARAB EMIRATES
Bronze				
ONE-DROP BOTTLE	PRIL	DISHWASHING LIQUID	TBWAI/RAAD, Dubai	UNITED ARAB EMIRATES
HUMAN CROSSING	VOLKSWAGEN MIDDLE EAST	ROAD SAFETY	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
UNVEIL SAUDI	SAUDI TELECOM COMPANY	NETWORK AND COVERAGE	J. WALTER THOMPSON RIYADH	SAUDI ARABIA
GAY TURTLE	AMNESTY INTERNATIONAL	SOCIAL RESPONSIBILITY	TBWAI/ISTANBUL	TURKEY
BALD FOR YOU	MURR TELEVISION	BREAST CANCER AWARENESS MONTH	FP7/BEY, Beirut	LEBANON
UNVEIL SAUDI	SAUDI TELECOM COMPANY	NETWORK AND COVERAGE	J. WALTER THOMPSON RIYADH	SAUDI ARABIA
HUMAN CROSSING	VOLKSWAGEN MIDDLE EAST	ROAD SAFETY	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES