

# DESIGN SHORTLIST

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>B02 Promotional Item Design</b>				
ONE BOOK FOR PEACE	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	INTERRELIGIOUS DIALOGUE	Y&R DUBAI	UNITED ARAB EMIRATES
BRIDAL UNIFORM	UN WOMEN PAKISTAN	PUBLIC SERVICE	BBDO PAKISTAN, Lahore	PAKISTAN
SKINS OF PEACE	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	TBWAIRAAD, Dubai	UNITED ARAB EMIRATES
THE 25% LESS COOKBOOK	BRF	SADIA	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
<b>B04 Posters</b>				
FASTER FOOD	MCDONALD'S	MCDELIVERY	DDB DUBAI	UNITED ARAB EMIRATES
FINDING HER	UN WOMEN EGYPT	UN WOMEN EGYPT	DDB DUBAI	UNITED ARAB EMIRATES
ONE POSTER FOR PEACE	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	INTERRELIGIOUS DIALOGUE	Y&R DUBAI	UNITED ARAB EMIRATES
ARABIC REASSEMBLED	AL FUTTAIM	IKEA	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
<b>B05 Books</b>				
ONE BOOK FOR PEACE	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	INTERRELIGIOUS DIALOGUE	Y&R DUBAI	UNITED ARAB EMIRATES
<b>C01 Digital Design</b>				
THE PROMOTICON	MCDONALD'S	MCDELIVERY APP	TBWAIRAAD, Dubai	UNITED ARAB EMIRATES
<b>D01 Retail, Point of Sales &amp; Consumer Touchpoints</b>				
THE PROMOTICON	MCDONALD'S	MCDELIVERY APP	TBWAIRAAD, Dubai	UNITED ARAB EMIRATES
<b>D02 Live Events, Installation &amp; Environment</b>				
LIFE SAVING SCARECROW	VARUNA PUMPS	AGRICULTURAL PUMPS	Y&R DUBAI	UNITED ARAB EMIRATES
BRIDAL UNIFORM	UN WOMEN PAKISTAN	PUBLIC SERVICE	BBDO PAKISTAN, Lahore	PAKISTAN
<b>F02 Well-being, Environmental Impact &amp; Solution</b>				
IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, AFGHANISTAN	THE IMMUNITY CHARM	McCANN INDIA, Mumbai	INDIA
THE LIGHT PIN PROJECT	UNILEVER	OMO	RÉPUBLIQUE, Beirut	LEBANON
LIFE SAVING SCARECROW	VARUNA PUMPS	AGRICULTURAL PUMPS	Y&R DUBAI	UNITED ARAB EMIRATES
THE GREEN LIGHT	HONDA	HONDA CARS	Y&R DUBAI	UNITED ARAB EMIRATES
<b>G01 Typography</b>				
DUBAI FONT	THE EXECUTIVE COUNCIL	DUBAI FONT	Y&R DUBAI	UNITED ARAB EMIRATES
VWAPP-CONNECT FOCUS ON THE ROAD	VOLKSWAGEN MIDDLE EAST	APP-CONNECT	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
#FOODFORTHOUGHT	WORLD FOOD PROGRAMME	@WFP_MENA	CHEIL KSA, Jeddah	SAUDI ARABIA
THE PRINT AD THAT WAS NEVER PRINTED	BEKO	EARTH DAY	McCANN ISTANBUL	TURKEY
<b>G02 Illustration</b>				
FINDING HER	UN WOMEN EGYPT	UN WOMEN EGYPT	DDB DUBAI	UNITED ARAB EMIRATES
<b>G03 Logo Design</b>				
ONE BOOK FOR PEACE	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	INTERRELIGIOUS DIALOGUE	Y&R DUBAI	UNITED ARAB EMIRATES
EM KHALIL	BOU KHALIL SUPERMARKET	CORPORATE	J. WALTER THOMPSON BEIRUT	LEBANON