

DIRECT WINNERS

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
THE PROMOTICON	MCDONALD'S	MCDELIVERY APP	TBWARAAD, Dubai	UNITED ARAB EMIRATES
Gold				
IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, AFGHANISTAN	THE IMMUNITY CHARM	McCANN INDIA, Mumbai	INDIA
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THE PROMOTICON	MCDONALD'S	MCDELIVERY APP	TBWARAAD, Dubai	UNITED ARAB EMIRATES
Silver				
THE PROMOTICON	MCDONALD'S	MCDELIVERY APP	TBWARAAD, Dubai	UNITED ARAB EMIRATES
IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, AFGHANISTAN	THE IMMUNITY CHARM	McCANN INDIA, Mumbai	INDIA
CAMELPOWER	NISSAN	DESERT LINEUP	TBWARAAD, Dubai	UNITED ARAB EMIRATES
Bronze				
CAMELPOWER	NISSAN	DESERT LINEUP	TBWARAAD, Dubai	UNITED ARAB EMIRATES
ONE BOOK FOR PEACE	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	INTERRELIGIOUS DIALOGUE	Y&R DUBAI	UNITED ARAB EMIRATES
#CHANGETHECLAP	ASIA PACIFIC TRANSGENDER NETWORK	N/A	BBDO PAKISTAN, Lahore	PAKISTAN
THE GREEN LIGHT	HONDA	HONDA CARS	Y&R DUBAI	UNITED ARAB EMIRATES