

INNOVATION WINNERS

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Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL	TBWARRAAD, Dubai	UNITED ARAB EMIRATES
Innovation Lynx				
LIV. - THE ONLY FULLY DIGITAL LIFESTYLE BANK IN THE UAE	EMIRATES NATIONAL BANK OF DUBAI	LIV.	R/GA LONDON	UNITED KINGDOM
POTATOES ON MARS	CIP - THE INTERNATIONAL POTATO CENTER	POTATOES	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES