

# INTEGRATED SHORTLIST

Title	Advertiser/Client	Product/Service	Entrant Company	Country
CAREEM- THE MAZE	CAREEM	CAREEM	J. WALTER THOMPSON CAIRO	EGYPT
CAMELPOWER	NISSAN	DESERT LINEUP	TBWAI RAAD, Dubai	UNITED ARAB EMIRATES
STING 'REMAKE THE BOXER'	PEPSICO.	STING ENERGY DRINK	BBDO PAKISTAN, Lahore	PAKISTAN
#CHANGETHECLAP	ASIA PACIFIC TRANSGENDER NETWORK	N/A	BBDO PAKISTAN, Lahore	PAKISTAN
#SHEDRIVES	NISSAN SAUDI ARABIA	INSTITUTIONAL	TBWAI RAAD, Dubai	UNITED ARAB EMIRATES
THE DULLEST AD IN HISTORY FOR THE LEAST ACTIVE KIDS IN HISTORY	OMO	"DIRT IS GOOD" RELAUNCH	FP7/DXB, Dubai	UNITED ARAB EMIRATES
ONE BOOK FOR PEACE	INTERRELIGIOUS COUNCIL IN BOSNIA & HERZEGOVINA	INTERRELIGIOUS DIALOGUE	Y&R DUBAI	UNITED ARAB EMIRATES