

PR WINNERS

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
CAMELPOWER	NISSAN	DESERT LINEUP	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
Gold				
BRIDAL UNIFORM	UN WOMEN PAKISTAN	PUBLIC SERVICE	BBDO PAKISTAN, Lahore	PAKISTAN
POTATOES ON MARS	CIP - THE INTERNATIONAL POTATO CENTER	POTATOES	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
POTATOES ON MARS	CIP - THE INTERNATIONAL POTATO CENTER	POTATOES	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES
Silver				
THE DULLEST AD IN HISTORY FOR THE LEAST ACTIVE KIDS IN HISTORY	OMO	"DIRT IS GOOD" RELAUNCH	FP7/DXB, Dubai	UNITED ARAB EMIRATES
BRIDAL UNIFORM	UN WOMEN PAKISTAN	PUBLIC SERVICE	BBDO PAKISTAN, Lahore	PAKISTAN
CAMELPOWER	NISSAN	DESERT LINEUP	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
#SHEDRIVES	NISSAN SAUDI ARABIA	INSTITUTIONAL	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES
Bronze				
IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, AFGHANISTAN	THE IMMUNITY CHARM	McCANN INDIA, Mumbai	INDIA
EM KHALIL	BOU KHALIL SUPERMARKET	CORPORATE	J. WALTER THOMPSON BEIRUT	LEBANON
#CHANGETHECLAP	ASIA PACIFIC TRANSGENDER NETWORK	N/A	BBDO PAKISTAN, Lahore	PAKISTAN
SLOW TRENDS	CONNECT	CONNECT BOUNDLESS	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES