

# RADIO & AUDIO SHORTLIST

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
<b>A03 Cars &amp; Automotive Products &amp; Services</b>						
AUTO-COMPLETE RADIO	CHEVROLET	ALL-NEW 2018 CHEVROLET EQUINOX	COMMONWEALTH/McCANN, Dubai *	UNITED ARAB EMIRATES		
MORGAN FREEMAN	AWR ARABIAN AUTOMOBILES	NISSAN GENUINE PARTS / SERVICE CENTER	TBWA\RAAD, Dubai *	UNITED ARAB EMIRATES		
LIAM NEESON	AWR ARABIAN AUTOMOBILES	NISSAN GENUINE PARTS / SERVICE CENTER	TBWA\RAAD, Dubai *	UNITED ARAB EMIRATES		
<b>A06 Financial Products &amp; Services, Commercial Public Services, B2B Products &amp; Services</b>						
BIRDS	HEARLIFE CLINIC	HEARLIFE CLINIC	FP7/DXB, Dubai *	UNITED ARAB EMIRATES	FP7/DXB, Dubai / MINT MENA, Dubai	UNITED ARAB EMIRATES
CRICKETS	HEARLIFE CLINIC	HEARLIFE CLINIC	FP7/DXB, Dubai *	UNITED ARAB EMIRATES	FP7/DXB, Dubai / MINT MENA, Dubai	UNITED ARAB EMIRATES
DOLPHINS	HEARLIFE CLINIC	HEARLIFE CLINIC	FP7/DXB, Dubai *	UNITED ARAB EMIRATES	FP7/DXB, Dubai / MINT MENA, Dubai	UNITED ARAB EMIRATES
<b>B01 Use of Music or Sound Design</b>						
HITCHCOCK	VOLKSWAGEN MIDDLE EAST	BLIND SPOT ASSIST	MEMAC OGILVY & MATHER, Dubai *	UNITED ARAB EMIRATES		
SPIELBERG	VOLKSWAGEN MIDDLE EAST	BLIND SPOT ASSIST	MEMAC OGILVY & MATHER, Dubai *	UNITED ARAB EMIRATES		
<b>B02 Script</b>						
TITANIC	NISSAN	INTELLIGENT MOBILITY	TBWA\RAAD, Dubai *	UNITED ARAB EMIRATES		
NAPOLEON	NISSAN	INTELLIGENT MOBILITY	TBWA\RAAD, Dubai *	UNITED ARAB EMIRATES		
<b>B03 Casting &amp; Performance</b>						
MORGAN FREEMAN	AWR ARABIAN AUTOMOBILES	NISSAN GENUINE PARTS / SERVICE CENTER	TBWA\RAAD, Dubai *	UNITED ARAB EMIRATES		
<b>C01 Use of Radio &amp; Audio as a Medium</b>						
HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL	TBWA\RAAD, Dubai *	UNITED ARAB EMIRATES		
<b>C02 Use of Audio Technology</b>						
HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL	TBWA\RAAD, Dubai *	UNITED ARAB EMIRATES		
<b>C03 Use of Branded Content / Programming / Podcasts</b>						
AUTO-COMPLETE RADIO	CHEVROLET	ALL-NEW 2018 CHEVROLET EQUINOX	COMMONWEALTH/McCANN, Dubai *	UNITED ARAB EMIRATES		