

# Integrated Shortlist

Title	Advertiser/Client	Product/Service	Entrant Company	Country
HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL	TBWAI RAAD, Dubai	UNITED ARAB EMIRATES
#POSTWISELY 'IF IT WERE YOUR PAIN. WOULD YOU SHARE IT?'	DU TELCO	DU TELECOM	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
PURE TRASH - THE DISGRACEFUL ART SHOW	FOOD NOT TRASH	NGO	MULTIPLY MARKETING CONSULTANCY, Abu Dhabi	UNITED ARAB EMIRATES
GIVE IN TO GIVING	ENBD	VOLUNTEER	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
AL UMObUWAH: PUTTING 'MUM' INTO 'PARENTHOOD'	BABYSHOP	MOTHER'S DAY BRAND ACTIVATION	FP7/DXB, Dubai	UNITED ARAB EMIRATES
#SHAMEONWHO	ABAAD	GENDER EQUALITY NGO	LEO BURNETT BEIRUT	LEBANON
ZERO TOLERANCE RIBBON	28 TOO MANY	AWARENESS RIBBON	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
THE BLANK EDITION	AN-NAHAR	NEWSPAPER	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES