

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A03 Fast Moving Consumer Goods</b>				
CAR	LIFEBUOY	LIFEBUOY HAND SANITISER	WUNDERMAN DUBAI	UNITED ARAB EMIRATES
TRASH	LIFEBUOY	LIFEBUOY HAND SANITISER	WUNDERMAN DUBAI	UNITED ARAB EMIRATES
OFFICE	NESTLÉ DISTRIBUTION	KIT KAT	J. WALTER THOMPSON, Casablanca	MOROCCO
METRO STATION	NESTLÉ DISTRIBUTION	KIT KAT	J. WALTER THOMPSON, Casablanca	MOROCCO
STREET	NESTLÉ DISTRIBUTION	KIT KAT	J. WALTER THOMPSON, Casablanca	MOROCCO
FACTORY	NESTLÉ DISTRIBUTION	KIT KAT	J. WALTER THOMPSON, Casablanca	MOROCCO
<b>A05 Cars &amp; Automotive Products &amp; Services</b>				
PAKISTANI TRUCK	ARABIAN AUTOMOBILES COMPANY INFINITI	INFINITI QX50	MULLENLOWE MENA, Dubai	UNITED ARAB EMIRATES
HORN CROWN	JEEP	JEEP WRANGLER	PUBLICIS MIDDLE EAST, Dubai	UNITED ARAB EMIRATES
CHIEFTAIN'S TURBAN	JEEP	JEEP WRANGLER	PUBLICIS MIDDLE EAST, Dubai	UNITED ARAB EMIRATES
MY FIRST INFINITI AD	ARABIAN AUTOMOBILES COMPANY INFINITI	INFINITI CARS	MULLENLOWE MENA, Dubai	UNITED ARAB EMIRATES
<b>A06 Retail, e-Commerce, Restaurants &amp; Fast Food Chains</b>				
CAPPUCCINO	MCDONALD'S	MCCAFÉ	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
MACCHIATO	MCDONALD'S	MCCAFÉ	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
MOCCACHINO	MCDONALD'S	MCCAFÉ	LEO BURNETT DUBAI	UNITED ARAB EMIRATES
<b>A08 Media &amp; Publications</b>				
CHILDREN OR PLASTIC	NATIONAL GEOGRAPHIC	CSR	SAATCHI & SAATCHI DUBAI	UNITED ARAB EMIRATES
THE FUTURE OR PLASTIC	NATIONAL GEOGRAPHIC	CSR	SAATCHI & SAATCHI DUBAI	UNITED ARAB EMIRATES
GENTLE GIANT OR PLASTIC	NATIONAL GEOGRAPHIC	CSR	SAATCHI & SAATCHI DUBAI	UNITED ARAB EMIRATES
<b>A09 Financial Products &amp; Services</b>				
SOLID INVESTMENT - NOT HAY	JORDAN COMMERCIAL BANK	MORTGAGE LOAN	CHEIL LEVANT, Amman	JORDAN
SOLID INVESTMENT - NOT SAND	JORDAN COMMERCIAL BANK	MORTGAGE LOAN	CHEIL LEVANT, Amman	JORDAN
<b>A11 Commercial Public Services</b>				
FACE S	ZAIN KUWAIT	TELECOMMUNICATION	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES
FACE G	ZAIN KUWAIT	TELECOMMUNICATION	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES
FACE Y	ZAIN KUWAIT	TELECOMMUNICATION	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES
THE ABOU KHALAF'S	CONNECT	CONNECT UNLIMITED	TBWAI RAAD, Dubai	UNITED ARAB EMIRATES
THE AL MOUWALLED'S	CONNECT	CONNECT UNLIMITED	TBWAI RAAD, Dubai	UNITED ARAB EMIRATES
<b>A14 Public Sector</b>				
MOM	ROADS AND TRANSPORT AUTHORITY	ROAD SAFETY	SAATCHI & SAATCHI DUBAI	UNITED ARAB EMIRATES
BABY BOY	ROADS AND TRANSPORT AUTHORITY	ROAD SAFETY	SAATCHI & SAATCHI DUBAI	UNITED ARAB EMIRATES
LITTLE GIRL	ROADS AND TRANSPORT AUTHORITY	ROAD SAFETY	SAATCHI & SAATCHI DUBAI	UNITED ARAB EMIRATES
<b>A15 Charities &amp; Non-profit</b>				
INHUMANE / HUMAN	28 TOO MANY	FEMALE GENITAL MUTILATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
PAIN / DREAM	28 TOO MANY	FEMALE GENITAL MUTILATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
DESPAIR / JOY	28 TOO MANY	FEMALE GENITAL MUTILATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
CRUEL / CIVILIZED	28 TOO MANY	FEMALE GENITAL MUTILATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
SHAME / DEFIANCE	28 TOO MANY	FEMALE GENITAL MUTILATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
CUT / CONDEM	28 TOO MANY	FEMALE GENITAL MUTILATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
<b>B01 Use of Print &amp; Publishing</b>				
AL UMUBUWAH: PUTTING 'MUM' INTO 'PARENTHOOD'	BABYSHOP	MOTHER'S DAY BRAND ACTIVATION	FP7/DXB, Dubai	UNITED ARAB EMIRATES
THE BLANK EDITION	AN-NAHAR	NEWSPAPER	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
<b>C01 Original Print &amp; Publishing</b>				
UNSPOKEN, UAE	THE LIGHTHOUSE CENTRE FOR WELLBEING	WORKPLACE MENTAL HEALTH	McCANN HEALTH, Dubai	UNITED ARAB EMIRATES
MUTILATED WORDS	28 TOO MANY	FEMALE GENITAL MUTILATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES