

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Location
B01 Operational Transformation						
ACT FOR FOOD	CARREFOUR	CARREFOUR	MARCEL, Paris	FRANCE	MARCEL Paris	FRANCE
B02 Brand Purpose & Impact						
ACT FOR FOOD	CARREFOUR	CARREFOUR	MARCEL, Paris	FRANCE	MARCEL Paris	FRANCE
B04 New Relationship Models						
WORK TO BELONG – A CERTIFIED PROGRAM FOR REDUCING LONELINESS AT WORK	HELSINKIMISSIO	WORK TO BELONG PROGRAM	TBWAIHELSINKI	FINLAND	TBWAIHELSINKI	FINLAND