

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A01 Creation of a new Brand Identity: Consumer / Corporate / Non-profit</b>				
DOGA VISUAL IDENTITY	DOGA – DESIGN AND ARCHITECTURE NORWAY	DOGA VISUAL IDENTITY	CREUNA, Oslo	NORWAY
LIVING TEXTURE	GRUT	RESTAURANT&BREWERY	SUPREMATIKA, Moscow	RUSSIA
<b>A02 Rebrand / Refresh of an existing Brand: Consumer / Corporate / Non-profit</b>				
THEY CALL US LEEUWINNEN	NIKE	NIKE WOMENS FOOTBAL	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS
MAGENTA UNLEASHED	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI, London	UNITED KINGDOM
<b>B01 Posters</b>				
NO MORE BLACK TARGETS	NEW YORK SOCIETY FOR ETHICAL CULTURE	NO MORE BLACK TARGETS	FRED & FARID PARIS	FRANCE
<b>B02 Promotional Item Design</b>				
ALI COLA. THE COLA IN SKIN COLORS.	ALI COLA	COLA	THJNK, Hamburg	GERMANY
LITTLE COUNTS	PENNY-MARKT	PENNY RICE	SERVICEPLAN, München	GERMANY
THE ARCHAEOLOGIST	EHINGER KRAFTRAD	THE ARCHAEOLOGIST DRY GIN	SERVICEPLAN, München	GERMANY
THE TEABAG COLLECTION	HÄLSSSEN & LYON GMBH	TEA	KOLLE REBBE, Hamburg	GERMANY
TUBORG BEER PLUGS	TUBORG	BEER	CP+B COPENHAGEN, Copenhagen	DENMARK
<b>B04 Publications &amp; Editorial Design</b>				
BLACK SPOTS	EIR	WIFI CALLING	ROTHCO, Dublin	IRELAND
<b>B06 Brand Collateral</b>				
ALI COLA. THE COLA IN SKIN COLORS.	ALI COLA	COLA	THJNK, Hamburg	GERMANY
<b>B08 Calendars, Invitations &amp; Greetings Cards</b>				
REALITY XMAS	DOCTORS OF THE WORLD	INTERNATIONAL MEDICAL CHARITY	McCANN LONDON	UNITED KINGDOM
<b>C01 Digital Design</b>				
EVERT_45	KPN	TELCO	N=5, Amsterdam	THE NETHERLANDS
SEARCHING FOR SYRIA	GOOGLE	GOOGLE	R/GA LONDON	UNITED KINGDOM
PREDICTIVE WORLD	UBISOFT	VIDEO GAMES	SID LEE, Paris	FRANCE
<b>D01 Retail - Permanent Environment &amp; Experience Design</b>				
ADIDAS NYC	ADIDAS	ADIDAS FLAGSHIP STORE	CHECKLAND KINDLEYSIDES, Leicester	UNITED KINGDOM
<b>D04 Spatial Brand Installation &amp; Experience</b>				
MUSIC IN SIGHT	HAMBURG MARKETING	ELBPHELHARMONIE HAMBURG	JUNG VON MATT, Hamburg	GERMANY
#SNOWDRAWINGS	SWISSCOM	-	HEIMAT, Berlin	GERMANY
<b>D05 Sculptural Brand Installation &amp; Experience</b>				
SHOT/REVERSE SHOT	HUAWEI	HUAWEI P10	BUZZMAN, Paris	FRANCE
KLM THE BEAUTY IN MOTION	KLM ROYAL DUTCH AIRLINES	KLM AIRPORT INITIATIVES	DDB & TRIBAL WORLDWIDE AMSTERDAM	THE NETHERLANDS
<b>D06 Live Events</b>				
MUSIC IN SIGHT	HAMBURG MARKETING	ELBPHELHARMONIE HAMBURG	JUNG VON MATT, Hamburg	GERMANY
IKEA SLEEP CONCERT	IKEA SCHWEIZ	FURNITURE	WIRZ BBDO SWITZERLAND, Zürich	SWITZERLAND
RUN THE TUBE	ASICS	SPORTSWEAR	EDELMAN, London	UNITED KINGDOM
<b>E01 Food</b>				
LITTLE COUNTS	PENNY-MARKT	PENNY RICE	SERVICEPLAN, München	GERMANY
FEEDITBAG - THE FIRST BAG THAT GIVES LIFE	FEEDITBAG	FEEDITBAG (A 100% BIO-DEGRADABLE BAG)	CHEIL WORLDWIDE, Frankfurt	GERMANY
<b>E02 Drinks</b>				
THE ARCHAEOLOGIST	EHINGER KRAFTRAD	THE ARCHAEOLOGIST DRY GIN	SERVICEPLAN, München	GERMANY
PIQUENTUM ST. VITAL 12/13/14 COLLECTION	VINSKI PODRUM BUZET	PIQUENTUM ST. VITAL WINE	STUDIO SONDA, Vizinada	CROATIA
<b>E05 Sustainable Packaging</b>				
FEEDITBAG - THE FIRST BAG THAT GIVES LIFE	FEEDITBAG	FEEDITBAG (A 100% BIO-DEGRADABLE BAG)	CHEIL WORLDWIDE, Frankfurt	GERMANY
<b>E06 Other Packaging</b>				
THE ALL WHITE KIT	HUMMEL	SPORTSWEAR	ENVISION, Aarhus	DENMARK
<b>F02 Well-being, Environmental Impact &amp; Solution</b>				
FEEDITBAG - THE FIRST BAG THAT GIVES LIFE	FEEDITBAG	FEEDITBAG (A 100% BIO-DEGRADABLE BAG)	CHEIL WORLDWIDE, Frankfurt	GERMANY
<b>F03 Brand Communication</b>				
COBBLESTONE RIDERS	FUEL TV	FUEL TV	FCB, Lisbon	PORTUGAL
<b>G01 Logo Design</b>				
DOGA VISUAL IDENTITY	DOGA – DESIGN AND ARCHITECTURE NORWAY	DOGA VISUAL IDENTITY	CREUNA, Oslo	NORWAY
<b>G02 Typography</b>				
THE ARCHAEOLOGIST	EHINGER KRAFTRAD	THE ARCHAEOLOGIST DRY GIN	SERVICEPLAN, München	GERMANY
<b>G03 Illustration</b>				
THE ART OF JOURNALISM	HELSINGIN SANOMAT	HELSINGIN SANOMAT	TBWAIHELSINKI	FINLAND
LIVING TEXTURE	GRUT	RESTAURANT&BREWERY	SUPREMATIKA, Moscow	RUSSIA
NO MORE BLACK TARGETS	NEW YORK SOCIETY FOR ETHICAL CULTURE	NO MORE BLACK TARGETS	FRED & FARID PARIS	FRANCE
<b>G04 Sound Design</b>				
SOUNDS OF TRAUMA	DAVID LYNCH FOUNDATION	DAVID LYNCH FOUNDATION	HEREZIE, Paris	FRANCE
<b>G05 Motion Graphics Design &amp; Animation</b>				
DISCOVER THE MAGIC OF CRAFT	MONTBLANC	MONTBLANC	SCHOLZ & FRIENDS, Berlin	GERMANY
THE MOST PRECIOUS GIFT	OTTO (GMBH & CO KG)	-	HEIMAT, Berlin	GERMANY
<b>G06 Video / Moving Images</b>				
DISCOVER THE MAGIC OF CRAFT	MONTBLANC	MONTBLANC	SCHOLZ & FRIENDS, Berlin	GERMANY
THE MOST PRECIOUS GIFT	OTTO (GMBH & CO KG)	-	HEIMAT, Berlin	GERMANY
<b>G07 Photography / Curation of Images</b>				

#HELMETHAIRSTYLE	GERMAN ROAD SAFETY COUNCIL + THE FEDERAL MINISTRY OF TRANSPORT	BIKE SAFETY	SCHOLZ & FRIENDS, Berlin	GERMANY
OPEN YOUR EYES - FATOU	TERRE DES FEMMES - MENSCHENRECHTE FÜR DIE FRAU E. V.	WOMEN'S RIGHTS	GREY GERMANY, Düsseldorf	GERMANY
OPEN YOUR EYES - MAI	TERRE DES FEMMES - MENSCHENRECHTE FÜR DIE FRAU E. V.	WOMEN'S RIGHTS	GREY GERMANY, Düsseldorf	GERMANY
OPEN YOUR EYES - BINTA	TERRE DES FEMMES - MENSCHENRECHTE FÜR DIE FRAU E. V.	WOM	GREY GERMANY, Düsseldorf	GERMANY
<b>G08 Copywriting</b>				
REVERSE POEMS: DRUG DEPENDENCY	BLUE CROSS	BLUE CROSS	SERVICEPLAN, München	GERMANY