

Title	Advertiser/Client	Product/Service	Entrant Company	Country
A01 Innovative Technology				
BRINGING PAYMENT CAP- ABILITIES TO WEARABL- ES	DIGISEQ	DIGISEQ	R/GA LONDON	UNITED KINGDOM
ROBOTIC CAMERAS CAPT- URE FAN EMOTIONS AT - LIVE EVENTS	SNAPTIVITY	SNAPTIVITY	R/GA LONDON	UNITED KINGDOM
A02 Applied Innovation				
THE AUDI SANDBOX VR EXPERIENCE	AUDI	AUDI Q5 QUATTRO	POL, Oslo	NORWAY
SMART BELL	AXA POLSKA	SMART BIKE INSURANCE	FCB WARSAW	POLAND
THE ORIGINAL BRUSHES OF EDVARD MUNCH	ADOBE	PHOTOSHOP/CREATIVE CLOUD	ABBY PRIEST, Stockholm	SWEDEN
FITTLE	RAVENSBURGER	FITTLE BRAILLE PUZZLE	SERVICEPLAN, München	GERMANY
THE HUMANIUM METAL INITIATIVE	IM	HUMANIUM METAL	ÅKESTAM HOLST, Stockholm	SWEDEN
A03 Technological Craft & Development				
#SNOWDRAWINGS	SWISSCOM	-	HEIMAT, Berlin	GERMANY
A04 Early Stage Technology				
KPN SAFE LOCK	KPN	TELECOM PROVIDER	N=5, Amsterdam	THE NETHERLANDS
HELPING HEART	ABN AMRO	BANKING SERVICES	N=5, Amsterdam	THE NETHERLANDS