

WINNER 2017

# INNOVATION

eurobest!

Title

Advertiser/Client

Product/Service

Entrant Company

Country

**Grand Prix**

KPN SAFE LOCK	KPN	TELECOM PROVIDER	N=5, Amsterdam	THE NETHERLANDS
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**Innovation Trophy**

THE ORIGINAL BRUSHES OF EDVARD MUNCH	ADOBE	PHOTOSHOP/CREATIVE CLOUD	ABBY PRIEST, Stockholm	SWEDEN
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THE HUMANIUM METAL INITIATIVE	IM	HUMANIUM METAL	ÅKESTAM HOLST, Stockholm	SWEDEN
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