

WINNER 2017

MOBILE

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Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Grand Prix</b>				
OFFICIAL GORILLAZ APP	GORILLAZ	HUMANZ (5TH ALBUM BY GORILLAZ)	B-REEL, London	UNITED KINGDOM
<b>Gold Eurobest</b>				
THE MAGIC WALLPAPER	CASTORAMA	STORE TOOLS	TBWA/PARIS	FRANCE
#MYNEOLABEL	ADIDAS	ADIDAS NEO	IRIS, London	UNITED KINGDOM
<b>Silver</b>				
RUNTOScroll	ADIDAS	ALPHABOUNCE RUNNING SHOES	FRIENDS, Moscow	RUSSIA
THE MAGIC WALLPAPER	CASTORAMA	STORE TOOLS	TBWA/PARIS	FRANCE
LIKE MY ADDICTION	ADDICT AIDE	ADDICT AIDE	BETC, Paris	FRANCE
<b>Bronze</b>				
IKEA PLACE	IKEA	IKEA PLACE	NORGRAM, Copenhagen	DENMARK
4MATIC ADAPTIVE BOOK	MERCEDES-BENZ	4MATIC	GRUPPO RONCAGLIA, Rome	ITALY
1 MB CAMPAIGN	SKYLINK	HIGH SPEED INTERNET ACCESS FOR REMOTE AREAS	MARVELOUS, Moscow	RUSSIA
THE SOUNDBOOK APP	NORDSÜD PUBLISHING HOUSE	APP	JUNG VON MATT/LIMMAT, Zürich	SWITZERLAND