

WINNER 2017

PR

eurobest!

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Grand Prix</b>				
ALL THAT WE SHARE	TV2	TV2	&CO, Copenhagen	DENMARK
<b>Gold Eurobest</b>				
THE RIGHT VEGETABLES	INTERMARCHÉ	VEGETABLES	ROMANCE, Paris	FRANCE
GET THE FLOW	VODAFONE	VODAFONE	DDB & TRIBAL AMSTERDAM	THE NETHERLANDS
LIKE MY ADDICTION	ADDICT AIDE	ADDICT AIDE	BETC, Paris	FRANCE
IKEA RESPONDS TO BALENCIAGA	IKEA	FRAKTA BAG	ACNE, Stockholm	SWEDEN
<b>Silver</b>				
THE SCANIA CLOCK	SCANIA	TRUCKS AND SERVICES	TBWA/STOCKHOLM	SWEDEN
EDEKA VIELFALT	EDEKA	VIELFALT KAMPAGNE	JUNG VON MATT, Hamburg	GERMANY
DINNER WITH GEORGIA	GEORGIAN NATIONAL TOURISM ADMINISTRATION	GEORGIA	WINDFOR'S, Tbilisi	GEORGIA
REALITY XMAS	DOCTORS OF THE WORLD	INTERNATIONAL MEDICAL CHARITY	McCANN LONDON	UNITED KINGDOM
WHOPPER GATE	BURGER KING BELGIUM	BURGER KING BELGIUM	BUZZMAN, Paris	FRANCE
NOTFAIRBNB	SOLIDARITÉ GRANDS FROIDS' ('BIG COLD SOLIDARITY')	FOR THE HOMELESS PEOPLE	TBWA/BELGIUM, Brussels	BELGIUM
SOCIAL CRIME SHOPPING	EBAY CORPORATE SERVICES GMBH	EBAY.DE	ACHTUNG!, Hamburg	GERMANY
THE IMPOSSIBLE SIGNING SESSIONS	BOL.COM	ONLINE BOOKSTORE	DDB BRUSSELS	BELGIUM
OPEN YOUR WORLD (WORLD'S APART)	HEINEKEN UK	HEINEKEN LAGER	EDELMAN, London	UNITED KINGDOM
<b>Bronze</b>				
FROM FAT TO FUEL	FINNISH CHEMICAL INDUSTRY, NESTE, K-GROUP, LASSILA & TIKANOJA, RINKI, HONKAJOKI,	CIRCULAR ECONOMY, NESTE MY RENEWABLE DIESEL	MILTTON, Helsinki	FINLAND
LIBÉ DES RÉFUGIÉS	LIBÉRATION	LIBÉRATION NEWSPAPERS	FRED & FARID PARIS	FRANCE
MADE BY ALL OF US	CAMPOFRÍO	CAMPOFRÍO	McCANN MADRID	SPAIN
THE SCANIA CLOCK	SCANIA	TRUCKS AND SERVICES	TBWA/STOCKHOLM	SWEDEN
LOVING IT'	BURGER KING DEUTSCHLAND GMBH	BURGER KING	GRABARZ & PARTNER, Hamburg	GERMANY
THE IMPOSSIBLE SIGNING SESSIONS	BOL.COM	ONLINE BOOKSTORE	DDB BRUSSELS	BELGIUM
I'M STILL HERE	ALZHEIMERLIGA	ALZHEIMER DISEASE	DDB BRUSSELS	BELGIUM
LIKE MY ADDICTION	ADDICT AIDE	ADDICT AIDE	BETC, Paris	FRANCE
GET THE FLOW	VODAFONE	VODAFONE	DDB & TRIBAL AMSTERDAM	THE NETHERLANDS
THE ELBPHILHARMONIE TURNAROUND	HAMBURG MARKETING	ELBPHILHARMONIE HAMBURG	JUNG VON MATT, Hamburg	GERMANY