Creative Data Shortlist 2019

Title	Brand	Product/Service	Entrant Company	Location
A01 Data-enhanced Creativity				
THE E.V.A. INITIATIVE	VOLVO CARS	CARS	FORSMAN & BODENFORS, Gothenburg	SWEDEN
DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION, Stockholm	SWEDEN
A02 Data-driven Targeting				
NO NEED TO FLY – AROUND THE WORLD IN GERMANY	DEUTSCHE BAHN (GERMAN RAIL)	DEUTSCHE BAHN (GERMAN RAIL)	OGILVY GERMANY, Frankfurt	GERMANY
422 LIFESAVING FACEBOOK FILMS	NORWEGIAN RED CROSS	FIRST AID	TRY REKLAME, Oslo	NORWAY
A04 Data Storytelling				
ROAD TALES	VOLKSWAGEN	VOLKSWAGEN ROAD TALES	ISOBAR, Amsterdam	THE NETHERLANDS
AI VERSUS	TV RAIN	TV RAIN SUBSCRIPTION	VOSKHOD, Ekaterinburg	RUSSIA
A06 Data-technology				
SIGNS	GERMAN YOUTH ASSOCIATION OF PEOPLE WITH HEARING LOSS	SIGNS SMART TOOL	MRM//McCANN, Frankfurt	GERMANY
A07 Use of Real-time Data				
THE OUT OF HOME PROJECT	CLEAR CHANNEL	SHELTER FOR HOMELESS	PRIME WEBER SHANDWICK, Stockholm	SWEDEN