

Title	Brand	Product/Service	Entrant Company	Location
<b>A04 Travel, Leisure, Retail, Restaurants &amp; Fast Food Chains</b>				
BLACK FRIDAY WHOPPER SHOPPER	BURGER KING CORPORATION	WHOPPER	GRABARZ & PARTNER, Hamburg	GERMANY
<b>A07 Not-for-profit / Charity / Government</b>				
PAY IT FORWARD	THE BIG ISSUE	THE BIG ISSUE	FCB INFERNNO, London	UNITED KINGDOM
<b>A08 Corporate Social Responsibility (CSR) / Corporate Image</b>				
DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION, Stockholm	SWEDEN
<b>B02 Retail Promotions &amp; In-store Integration</b>				
ABOUT YOUR CHOICE	ABOUT YOU	ABOUT YOU	KOLLE REBBE   ACCENTURE INTERACTIVE, Hamburg	GERMANY
<b>B04 Payment Solutions</b>				
PAY IT FORWARD	THE BIG ISSUE	THE BIG ISSUE	FCB INFERNNO, London	UNITED KINGDOM
<b>B06 Personalised Campaigns</b>				
CAR-2-BIKE	VELORETTI	VELORETTI BIKES	G-UNIT, Amsterdam	THE NETHERLANDS