



Title	Brand	Product/Service	Entrant Company	Location
<b>A01 Innovative Technology</b>				
DOT TRANSLATE. THE FIRST BRAILLE TRANSLATOR BASED ON AI.	DOT INCORPORATION	DOT TRANSLATE	SERVICEPLAN GERMANY, Munich	GERMANY
<b>A02 Applied Innovation</b>				
MADE IN FUKUSHIMA	METER GROUP INC	ENVIRONMENTAL TECHNOLOGY	SERVICEPLAN GERMANY, Munich	GERMANY
STORYSIGN	HUAWEI	HUAWEI	FCB INFERNO, London	UNITED KINGDOM
DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION, Stockholm	SWEDEN
THISABLES	IKEA	DEMOCRATIZING HOME-FURNITURE FOR PEOPLE WITH DISABILITIES WITH 3D PRINTED ADD-ON	McCANN, Tel Aviv	ISRAEL
<b>A04 Early-stage Technology</b>				
STREET-VET	PURINA	VETERINARY DIET	McCANN PARIS	FRANCE
SIGNS	GERMAN YOUTH ASSOCIATION OF PEOPLE WITH HEARING LOSS	SIGNS SMART TOOL	MRM/McCANN, Frankfurt	GERMANY