

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Location
B05 Corporate Purpose & Social Responsibility						
THE DARK SIDE OF MONEY	ABN AMRO	RECRUITMENT	N=5, Amsterdam	THE NETHERLANDS	N=5 Amsterdam	THE NETHERLANDS
THE MOMENT OF TRUTH	NESTE	RENEWABLE DIESEL	NESTE OIL, Espoo	FINLAND	MILTON Helsinki	FINLAND
C01 Brave Brands						
UNRATING VIENNA	VIENNA TOURIST BOARD	VIENNA'S SIGHTS AND SCENERIES	WIEN NORD SERVICEPLAN, Vienna	AUSTRIA	WIEN NORD SERVICEPLAN Vienna	AUSTRIA
D01 Strategic Transformation						
ACT FOR FOOD	CARREFOUR	CARREFOUR	MARCEL, Paris	FRANCE	MARCEL Paris PUBLICIS CONSEIL Paris	FRANCE