

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Location
A02 Rebrand / Refresh of an existing Brand						
MENTIMETER	MENTIMETER	MENTIMETER	BOLD, Stockholm	SWEDEN	BOLD Stockholm	SWEDEN
B02 Publications and Brand Collateral						
CLIMATE PEN	HELSINGIN SANOMAT	NEWSPAPER	TBWA HELSINKI	FINLAND	TBWA HELSINKI Helsinki HELSINGIN SANOMAT	FINLAND
C01 Digital & Interactive Design						
-60% CULTURE	STATE OF THE ARTS	FLEMISH ART	BBDO BELGIUM, Brussels	BELGIUM	BBDO BELGIUM Brussels	BELGIUM
D01 Retail Environment & Experience Design						
CROCODILE FREE	LACOSTE	LACOSTE	BETC, Paris	FRANCE	BETC Paris	FRANCE
THE INVISIBLE STORE	BOTTEGA VENETA	BOTTEGA VENETA	PUBLICIS ITALY, Milan	ITALY	PUBLICIS ITALY Milan INDEPENDENT IDEAS Milan	ITALY
E01 Food / Drink						
MILGRAD	MILGRAD	DAIRY PRODUCTS	OAO BRYANSK DAIRY PLANT, Moscow	RUSSIA	DEPOT BRANDING AGENCY Moscow	RUSSIA
E04 Consumer Durables						
3	EMIL DE WAAL + SPEJDERROBOT	ALBUM	HJALTELIN STAHL, PART OF ACCENTURE INTERACTIVE, Copenhagen	DENMARK	HJALTELIN STAHL, PART OF ACCENTURE INTERACTIVE Copenhagen	DENMARK
MOBILIAR - MOVING BOX FURNITURE	DIE MOBILIAR	MOBILIAR YOUTH INSURANCE	JUNG VON MATT/LIMMAT, Zürich	SWITZERLAND	JUNG VON MATT/LIMMAT Zürich	SWITZERLAND
F02 Environmental / Social Impact						
PRINTED BY PARKINSON'S	CHARITÉ BERLIN UNIVERSITY HOSPITAL	PARKINSON'S AWARENESS	INNOCEAN WORLDWIDE EUROPE, Berlin	GERMANY	INNOCEAN WORLDWIDE EUROPE Berlin	GERMANY
F03 Innovation & Solution						
THE IN-BETWEEN WATER	ALKO	THE IN-BETWEEN WATER	TBWA HELSINKI	FINLAND	TBWA HELSINKI	FINLAND