

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Location
<b>A01 Integrated</b>						
-60% CULTURE	STATE OF THE ARTS	FLEMISH ART	BBDO BELGIUM, Brussels	BELGIUM	BBDO BELGIUM Brussels	BELGIUM
WE RISE #TOGETHER	TELIA	TELIA B2B SERVICES	TBWAIHELSENKI	FINLAND	TBWAIHELSENKI	FINLAND
THE MOLDY WHOPPER	BURGER KING	THE WHOPPER	INGO, Stockholm	SWEDEN	INGO Stockholm DAVID Miami PUBLICIS ROMANIA Bucharest	SWEDEN USA ROMANIA
EURYTHENES PLASTICUS	WWF GERMANY	THE NEW SPECIES EURYTHENES PLASTICUS	BBDO, Düsseldorf	GERMANY	BBDO Düsseldorf	GERMANY