

DIGITAL CRAFT WINNER 2016



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
MUSEUM IN THE CLOUD	ALL NIPPON AIRWAYS	IS JAPAN COOL?	ENJIN, Tokyo	JAPAN
Gold Spike				
MCNOW	McDONALD'S JAPAN	ALL PRODUCTS	TBWAHAKUHODO, Tokyo	JAPAN
THE EMOTIONAL TRAILER	MELBOURNE INTERNATIONAL FILM FESTIVAL	MELBOURNE INTERNATIONAL FILM FESTIVAL	McCANN MELBOURNE	AUSTRALIA
Silver Spike				
NATIVE MOBILE MUSIC VIDEO	KING RECORDS	LYRICAL SCHOOL	TBWAHAKUHODO, Tokyo	JAPAN
MY INNER SPACE	DOUBAN.COM	DOUBAN.COM BRANDING	W. Shanghai	CHINA
HISTORY COMES ALIVE	INTEL	INTEL REALSENSE	J. WALTER THOMPSON BEIJING	CHINA
Bronze Spike				
MUSEUM IN THE CLOUD	ALL NIPPON AIRWAYS	IS JAPAN COOL?	ENJIN, Tokyo	JAPAN
A DOG'S STORY	MARS	PEDIGREE	COLENSO BBDO, Auckland	NEW ZEALAND
A KIND DRONE	ENIGMO	BUYMA	DENTSU INC., Tokyo	JAPAN
GUM PLAY	GUM PLAY	SUNSTAR	PARTY, Tokyo	JAPAN
MUSEUM IN THE CLOUD	ALL NIPPON AIRWAYS	IS JAPAN COOL?	ENJIN, Tokyo	JAPAN
DIGITAL GOLDFISH SCOOPING	IMC GROUP/SAMSUNG ELECTRONICS	GALAXY S7 EDGE	TOHOKUSHINSHA FILM CORPORATION, Tokyo	JAPAN
TINYMOS	TINYMOS	TINYMOS ASTROPHOTOGRAPHY CAMERA	Y&R SINGAPORE	SINGAPORE
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