

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A01 OTC Oral Medicines</b>				
SMOOTH TRAVEL 1	PHAPROS	ANTIMO	HAKUHODO INDONESIA, Jakarta	INDONESIA
SMOOTH TRAVEL 2	PHAPROS	ANTIMO	HAKUHODO INDONESIA, Jakarta	INDONESIA
LIFE REPLACES PAIN	GLAXOSMITHKLINE CONSUMER HEALTHCARE	PANADOL	GREY GROUP, Singapore	SINGAPORE
<b>A02 OTC Applications</b>				
BALD BARBERSHOP	ROTTAPHARM MADAUS	BIOTHYMUS M	GREYnJ UNITED, Bangkok	THAILAND
<b>A03 OTC Products/Devices</b>				
ZERO ONE BELT PROJECT	OKAMOTO INDUSTRIES	OKAMOTO ZERO ONE	BIRDMAN, Tokyo	JAPAN
G?U?M PLAY	G?U?M PLAY	SUNSTAR	PARTY, Tokyo	JAPAN
NAPPY NOTES	HELLO ANGEL	DIAPER	CHEIL HONG KONG	HONG KONG
<b>A04 Nutraceuticals</b>				
ANCHOR X-RAY CASTS	FONTERRA BRANDS NEW ZEALAND, ANCHOR	ANCHOR MILK	COLENZO BBDO, Auckland	NEW ZEALAND
ALL FOR THAT FIRST HELLO	BAYER	OTC MEDICATION	J. WALTER THOMPSON, Shanghai	CHINA
<b>A05 Other Products</b>				
ANTI-BACTERIAL RED PACKET	UNILEVER	LIFEBUOY TOTAL 10 BAR SOAP	BBH CHINA, Shanghai	CHINA
DENTAPPLE	MATSUMOTO APPLE ASSOCIATION	FUJI APPLE	HAKUHODO KETTLE, Tokyo	JAPAN
TOUCHABLE INK	THAI SAMSUNG ELECTRONICS / THAI ASSOCIATION OF THE BLIND	TOUCHABLE INK	J. WALTER THOMPSON BANGKOK	THAILAND
<b>B01 Education &amp; Awareness (incl. Fundraising and Advocacy)</b>				
SOS RUNNING MAN	SIGMU SECOM	SIGMU AED (AUTOMATED EXTERNAL DEFIBRILLATOR)	INSPIRE ADVERTISING, Taipei	CHINESE TAIPEI
THIS BIKE HAS MS	MS AUSTRALIA	MS	GREY MELBOURNE	AUSTRALIA
'NEVER WALK ALONE'	DANCHURCHAID (DCA)	DCA MINE ACTION	GREY GROUP, Singapore	SINGAPORE
DIPPER CONDOMS	TATA MOTORS	CONDOMS	REDIFFUSION Y&R, Mumbai	INDIA
STILL LIFE	THE END ALS ASSOCIATION	END ALS	McCANN ERICKSON JAPAN, Tokyo	JAPAN
ABSORBPLATE	THAI HEALTH PROMOTION FOUNDATION	THAIHEALTH	BBDO BANGKOK	THAILAND
SOBA ALLERGY TATTOO CHECKER	DAITAN HOLDINGS CO. (FUJI SOBA), 230 SOBA STREET PROMOTION COMMITTEE	SOBA (BUCKWHEAT NOODLE) PROMOTION	J. WALTER THOMPSON JAPAN, Tokyo	JAPAN
THE UGLY XMAS RASHIE	CANCER COUNCIL QUEENSLAND	THE UGLY XMAS RASHIE	RUMBLE CREATIVE & MEDIA, Brisbane	AUSTRALIA
BLOOD BANKING	INDIAN RED CROSS SOCIETY	BLOOD BANKING	J. WALTER THOMPSON INDIA, Bangalore	INDIA
DIPPER CONDOMS	TATA MOTORS	CONDOMS	REDIFFUSION Y&R, Mumbai	INDIA
STILL LIFE	THE END ALS ASSOCIATION	END ALS	McCANN ERICKSON JAPAN, Tokyo	JAPAN
SECOND LIFE TOYS	GREEN RIBBON PROJECT COMMITTEE	ORGAN TRANSPLANT	DENTSU INC., Tokyo	JAPAN
THIS BIKE HAS MS	MS AUSTRALIA	MS	GREY MELBOURNE	AUSTRALIA
CHAMKI – THE GIRL FROM THE FUTURE	UNILEVER (LIFEBUOY)	LIFEBUOY HAND WASH	MULLENLOWE SINGAPORE	SINGAPORE
DENTAPPLE	MATSUMOTO APPLE ASSOCIATION	FUJI APPLE	HAKUHODO KETTLE, Tokyo	JAPAN
HEALTHY WIFI	CHINA TELECOM	HEALTHY WIFI	MULLENLOWE CHINA, Shanghai	CHINA
BLOOD BANKING	INDIAN RED CROSS SOCIETY	BLOOD BANKING	J. WALTER THOMPSON INDIA, Bangalore	INDIA
TON-TON VOICE SUMO	GERIATRIC HEALTH SERVICES FACILITY HITORIZAWA	REHABILITATION SERVICE	DENTSU INC., Tokyo	JAPAN
BRAINBAND	SAMSUNG AUSTRALIA	SAMSUNG BRAINBAND	LEO BURNETT SYDNEY	AUSTRALIA
VIRTUAL PELOTON	STEVE WAUGH FOUNDATION	STEVE WAUGH FOUNDATION	HAVAS WORLDWIDE AUSTRALIA, Sydney	AUSTRALIA
REWORD	HEADSPACE	REWORD	LEO BURNETT MELBOURNE	AUSTRALIA
<b>B02 Clinics, Hospitals, Retail &amp; Facilities</b>				
FORWARD THE CURE	UHMPANG HOSPITAL FOUNDATION	UHMPANG HOSPITAL FOUNDATION	THE LEO BURNETT GROUP THAILAND, Bangkok	THAILAND
<b>B03 Insurance</b>				
SAFE&SOUND MUSIC PLAYER	LMG INSURANCE	ROAD SAFETY AWARENESS CAMPAIGN	BBDO BANGKOK	THAILAND
<b>C01 Health &amp; Wellness: Animal Health</b>				
STILL GOING STRONG	BOEHRINGER INGELHEIM	METACAM	OGILVY COMMONHEALTH AUSTRALIA, Sydney	AUSTRALIA
STILL GOING STRONG	BOEHRINGER INGELHEIM	METACAM	OGILVY COMMONHEALTH AUSTRALIA, Sydney	AUSTRALIA
STILL GOING STRONG	BOEHRINGER INGELHEIM	METACAM	OGILVY COMMONHEALTH AUSTRALIA, Sydney	AUSTRALIA
<b>D01 Health &amp; Wellness: Corporate Image &amp; Communication</b>				
HEALTHY WIFI	CHINA TELECOM	HEALTHY WIFI	MULLENLOWE CHINA, Shanghai	CHINA
TOUCHABLE INK	THAI SAMSUNG ELECTRONICS / THAI ASSOCIATION OF THE BLIND	TOUCHABLE INK	J. WALTER THOMPSON BANGKOK	THAILAND
<b>E01 Pharma, Vaccines &amp; Biotech aimed at Healthcare Professionals</b>				
SLUMS (HOUSING COLONIES) FOR WORMS	GLAXOSMITHKLINE	ZENTEL	MEDULLA COMMUNICATIONS, Mumbai	INDIA
SLUMS (HOUSING COLONIES) FOR WORMS	GLAXOSMITHKLINE	ZENTEL	MEDULLA COMMUNICATIONS, Mumbai	INDIA
<b>E02 Pharma, Vaccines &amp; Biotech aimed at Non-Healthcare Professionals</b>				
JJ-MAN	A. MENARINI HONG KONG	PRILIGY	McCANN HEALTH, Shanghai	CHINA
ADHD SYMPTOM STAMPS	JOHNSON & JOHNSON	CONCERTA	MEDULLA COMMUNICATIONS, Mumbai	INDIA
EYEBALL SLAVE-ARTIST	PFIZER	XALATAN	McCANN HEALTH, Shanghai	CHINA
EYEBALL SLAVE-GAMEBOY	PFIZER	XALATAN	McCANN HEALTH, Shanghai	CHINA
SLUMS (HOUSING COLONIES) FOR WORMS	GLAXOSMITHKLINE	ZENTEL	MEDULLA COMMUNICATIONS, Mumbai	INDIA
<b>E03 Devices/Diagnostics</b>				
BRAINBAND	SAMSUNG AUSTRALIA	SAMSUNG BRAINBAND	LEO BURNETT SYDNEY	AUSTRALIA
<b>E04 Education &amp; Services aimed at Healthcare Professionals</b>				
LAST WORDS	INDIAN ASSOCIATION OF PALLIATIVE CARE (IAPC)	AWARENESS ON PALLIATIVE CARE	MEDULLA COMMUNICATIONS, Mumbai	INDIA

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<b>E05 Education &amp; Services aimed at Non-Healthcare Professionals</b>				
MOTHER'S LIPSTICK	CHUGAI PHARMACEUTICAL CO.	EDUCATION & AWARENESS	DENTSU Y&R, Tokyo	JAPAN
LAST WORDS	INDIAN ASSOCIATION OF PALLIATIVE CARE (IAPC)	AWARENESS ON PALLIATIVE CARE	MEDULLA COMMUNICATIONS, Mumbai	INDIA
FORWARD THE CURE	UHMPANG HOSPITAL FOUNDATION	UHMPANG HOSPITAL FOUNDATION	THE LEO BURNETT GROUP THAILAND, Bangkok	THAILAND
THIS BIKE HAS MS	MS AUSTRALIA	MS	GREY MELBOURNE	AUSTRALIA
BRAINBAND	SAMSUNG AUSTRALIA	SAMSUNG BRAINBAND	LEO BURNETT SYDNEY	AUSTRALIA