

INNOVATION WINNER 2016



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
TOUCHABLE INK	THAI SAMSUNG ELECTRONICS / THAI ASSOCIATION OF THE BLIND	TOUCHABLE INK	J. WALTER THOMPSON BANGKOK	THAILAND
Innovation Spike				
LANDCRUISER EMERGENCY NETWORK	TOYOTA MOTOR CORPORATION AUSTRALIA	LANDCRUISER	SAATCHI & SAATCHI, Sydney	AUSTRALIA