



Title	Advertiser/Client	Product/Service	Entrant Company	Country
A01 Direction				
#HOLDTIGHT	AUSTRALIA & NEW ZEALAND BANKING GROUP	AUSTRALIA & NEW ZEALAND BANKING GROUP	REVOLVER/WILL O'ROURKE, Sydney	AUSTRALIA
THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR HEARING IMPLANT	REVOLVER/WILL O'ROURKE, Sydney	AUSTRALIA
MAGIC BEEP	VISA INTERNATIONAL (ASIA PACIFIC)	VISA PAYWAVE	BBDO MALAYSIA, Kuala Lumpur	MALAYSIA
DYLAN	LOTTO NEW ZEALAND	LOTTERY	THE SWEET SHOP, Auckland	NEW ZEALAND
THE HOLD	PARKINSON'S NSW	PARKINSON'S DISEASE	J. WALTER THOMPSON, Sydney	AUSTRALIA
THE GIRL IN THE MASK	OPERATION SMILE	NOM-PROFIT	CHEIL WORLDWIDE, Beijing	CHINA
GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT INC.	GRAVITY DAZE 2	HAKUHODO INC., Tokyo	JAPAN
UNDER ONE ROOF	EDGE PROP	EDGE PROP	BONSEY JADEN, Singapore	SINGAPORE
LAZADA - BLASTOFF	LAZADA GROUP	E-CART SERVICES	DIRECTORS THINK TANK, Petaling Jaya	MALAYSIA
SCHOOL BUS	LIPTON	LIPTON TEA	THE SWEET SHOP, Auckland	NEW ZEALAND
SLEEPY MORNINGS	P&G	PAMPERS PANTS	SAATCHI & SAATCHI GREATER CHINA, Shanghai	CHINA
A02 Script				
ANCHOR MILK SLAMS BLANK CANVAS	FONTERRA	MILK	COLENZO BBDO, Auckland	NEW ZEALAND
ANCHOR MILK SLAMS REAL	FONTERRA	MILK	COLENZO BBDO, Auckland	NEW ZEALAND
DYLAN	NEW ZEALAND LOTTERIES	FUNDING AND GRANTS	DDB GROUP NEW ZEALAND, Auckland	NEW ZEALAND
ADIDAS ODDS	ADIDAS	ADIDAS SHOE	TAPROOT DENTSU, Mumbai	INDIA
THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR HEARING IMPLANT	REVOLVER/WILL O'ROURKE, Sydney	AUSTRALIA
A03 Casting				
TINY TANTRUM	UNILEVER (CLEAR)	CLEAR ANTI-DANDRUFF SHAMPOO	MULLENLOWE SINGAPORE	SINGAPORE
DYLAN	LOTTO NEW ZEALAND	LOTTERY	THE SWEET SHOP, Auckland	NEW ZEALAND
RAT'S TALE	NZ TRANSPORT AGENCY	NZ TRANSPORT AGENCY	FINCH, Sydney	AUSTRALIA
THE HOLD	PARKINSON'S NSW	PARKINSON'S DISEASE	J. WALTER THOMPSON, Sydney	AUSTRALIA
VODACOM IPO	VODACOM TANZANIA	VODACOM	DIRECTORS THINK TANK, Petaling Jaya	MALAYSIA
A04 Production Design / Art Direction				
HOT DRIVE	TACTI INC.	JMS	HAKUHODO KETTLE, Tokyo	JAPAN
GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT INC.	GRAVITY DAZE 2	HAKUHODO INC., Tokyo	JAPAN
COSMETIC RUBE GOLDBERG MACHINE	SHISEIDO JAPAN CO.,LTD	COSMETICS	DENTSU INC., Tokyo	JAPAN
UNDER ONE ROOF	EDGE PROP	EDGE PROP	BONSEY JADEN, Singapore	SINGAPORE
WHERE PASSION IS MADE POSSIBLE	SINGAPORE TOURISM BOARD	SINGAPORE	THE PROSECUTION FILM COMPANY, Singapore	SINGAPORE
RISE	DIAGEO BEER SINGAPORE	GUINNESS	THE PROSECUTION FILM COMPANY, Singapore	SINGAPORE
A05 Cinematography				
SAMSUNG SERVICE	CHEIL INDIA PVT. LTD.	SAMSUNG SERVICE INDIA	CRAZY FEW FILMS, Mumbai	INDIA
RISE	DIAGEO BEER SINGAPORE	GUINNESS	BBDO ASIA, Singapore	SINGAPORE
RAT'S TALE	NZ TRANSPORT AGENCY	NZ TRANSPORT AGENCY	FINCH, Sydney	AUSTRALIA
THE HUNT ALONE	CHEVROLET	AUTOMOBILE / VEHICLE	McCANN SHANGHAI	CHINA
KYOTO FUKUJUN'S 227TH YEAR OF INNOVATION.	SUNTORY HOLDINGS LIMITED	IYEMON	TOHOKUSHINSHA FILM CORPORATION, Tokyo	JAPAN
STICKING TOGETHER, NO MATTER WHAT	TSURUYA CO., LTD.	ROOF TILES	ADK, Tokyo	JAPAN
FANG	BUDWEISER, ANHEUSER-BUSCH INBEV	BUDWEISER	CAA MARKETING, Los Angeles	USA
'BEYOND THE DREAM' PRESENTED BY ARIMA KINEN	JAPAN RACING ASSOCIATION	ARIMA KINEN	TOKYU AGENCY, Tokyo	JAPAN
UNDER ONE ROOF	EDGE PROP	EDGE PROP	BONSEY JADEN, Singapore	SINGAPORE
WHERE PASSION IS MADE POSSIBLE	SINGAPORE TOURISM BOARD	SINGAPORE	THE PROSECUTION FILM COMPANY, Singapore	SINGAPORE
A06 Editing				
JAPAN - WHERE TRADITION MEETS THE FUTURE	JAPAN NATIONAL TOURISM ORGANIZATION	VISIT JAPAN	ENJIN, Tokyo	JAPAN
TAIPEI IN MOTION	TAIPEI CITY GOVERNMENT	2017 TAIPEI UNIVERSIADE	GAVINYIN.COM, Taipei City	CHINESE TAIPEI
RAT'S TALE	NZ TRANSPORT AGENCY	NZ TRANSPORT AGENCY	FINCH, Sydney	AUSTRALIA
THE WALLS	DIESEL	CLOTHING	GEOMETRY GLOBAL, Tokyo	JAPAN
THE HUNT ALONE	CHEVROLET	AUTOMOBILE / VEHICLE	McCANN SHANGHAI	CHINA
TACKLE THE RISK	AIG HOLDINGS JAPAN	ACTIVE CARE	CUTTERS, Tokyo	JAPAN
A07 Use of Original Music				
MATSURI WITH KODO(3D SOUND)	ALL NIPPON AIRWAYS	IS JAPAN COOL?	ENJIN, Tokyo	JAPAN
MAGIC BEEP	VISA INTERNATIONAL (ASIA PACIFIC)	VISA PAYWAVE	BBDO MALAYSIA, Kuala Lumpur	MALAYSIA
V RAPPER	FRUCOR	BEVERAGES	CLEMENGER BBDO SYDNEY	AUSTRALIA
THE SOUNDS OF TRAVELLING WELL	CATHAY PACIFIC AIRWAYS LIMITED	CATHAY PACIFIC & CATHAY DRAGON	McCANN, Kuala Lumpur	MALAYSIA
VIVEL LOTUS OIL SOAP	ITC	VIVEK LOTUS OIL SOAP	FINGERPRINT FILMS, Mumbai	INDIA
DA DA DING	NIKE INDIA	NIKE	WIEDEN+KENNEDY, Delhi	INDIA
GOOD MOOD WATER BAD & GOOD CHOICES	PT. SUNTORY GARUDA BEVERAGE	GOOD MOOD WATER	SONG ZU SINGAPORE, Singapore	SINGAPORE
SINGAPORE TOURISM BOARD - WHERE PASSION IS MADE POSSIBLE	SINGAPORE TOURISM BOARD	SINGAPORE TOURISM BOARD BRAND FILM	SONG ZU SINGAPORE, Singapore	SINGAPORE
A08 Use of Licensed or Adapted Music				
ALICE'S WEDDING	VOLVO CARS TAIWAN	S90	HAVAS TAIWAN	CHINESE TAIPEI
TOKYO CULTURE STORY	BEAMS	BEAMS	SIX, Tokyo	JAPAN
A09 Sound Design				
JAPAN - WHERE TRADITION MEETS THE FUTURE	JAPAN NATIONAL TOURISM ORGANIZATION	VISIT JAPAN	ENJIN, Tokyo	JAPAN
BULLISH BOSS	UNILEVER (CLEAR)	CLEAR ANTI-DANDRUFF SHAMPOO	MULLENLOWE SINGAPORE	SINGAPORE
THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR IMPLANTS	CHE PROXIMITY, Sydney	AUSTRALIA
THE SOUNDS OF TRAVELLING WELL	CATHAY PACIFIC AIRWAYS LIMITED	CATHAY PACIFIC & CATHAY DRAGON	McCANN, Kuala Lumpur	MALAYSIA
EQUINOX	CHEVY	CHEVY EQUINOX SUV	VARIABLE, New York	USA
A10 Animation				

DICK THE DOG	MTV STAYING ALIVE FOUNDATION	MTV STAYING ALIVE FOUNDATION	OGILVY & MATHER HONG KONG	HONG KONG
FDA - STRAW CITY	FDA	FDA	ALT.VFX, Brisbane	AUSTRALIA
ZIPPER & BEARS	YKK	YKK/ZIPPER	ADK, Tokyo	JAPAN
SAMURAI NOODLES 'THE ORIGINATOR'	NISSIN FOODS HOLDINGS CO., LTD.	CORPORATE	AOI PRO., Osaka, Tokyo	JAPAN
WOOLMARK - THE INNOVATOR	THE WOOLMARK COMPANY	MERINO WOOL	BUCK, Sydney	AUSTRALIA
THROUGH THE DARK	GOOGLE	GOOGLE PLAY MUSIC	R/GA SYDNEY	AUSTRALIA
A11 Visual Effects				
FDA - STRAW CITY	FDA	FDA	ALT.VFX, Brisbane	AUSTRALIA
PEPSI STRONG - MOMOTARO EPISODE 4	SUNTORY HOLDINGS LIMITED	PEPSI STRONG	ALT.VFX, Brisbane	AUSTRALIA
RE-THINK SPEED	TAC	RE-THINK SPEED TOWARDS ZERO CAMPAIGN	BLACKBIRD, Sydney	AUSTRALIA
WELCOME TO THE OTHER SIDE	LION	TOKYO DRY	DDB GROUP NEW ZEALAND, Auckland	NEW ZEALAND
GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT INC.	GRAVITY DAZE 2	HAKUHODO INC., Tokyo	JAPAN
SUNTORY GOOD MOOD - THE BAD CHOICE	SUNTORY	FLAVOURED WATER	CHIMNEY GROUP ASIA PACIFIC, Singapore	SINGAPORE
A12 Achievement in Production				
PAYMO TABLE TRICK	ANYPAY INC.	PAYMO	PARTY, Tokyo	JAPAN
SHACKLETON'S RETURN	HYUNDAI MOTOR	HYUNDAI MOTOR BRAND CAMPAIGN	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA
GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT INC.	GRAVITY DAZE 2	HAKUHODO INC., Tokyo	JAPAN
'BEYOND THE DREAM' PRESENTED BY ARIMA KINEN	JAPAN RACING ASSOCIATION	ARIMA KINEN	TOKYU AGENCY, Tokyo	JAPAN