



Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Gold Spike</b>				
VODACOM IPO	VODACOM TANZANIA	VODACOM	DIRECTORS THINK TANK, Petaling Jaya	MALAYSIA
TOKYO CULTURE STORY	BEAMS	BEAMS	SIX, Tokyo	JAPAN
THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR IMPLANTS	CHE PROXIMITY, Sydney	AUSTRALIA
RE-THINK SPEED	TAC	RE-THINK SPEED TOWARDS ZERO CAMPAIGN	BLACKBIRD, Sydney	AUSTRALIA
WELCOME TO THE OTHER SIDE	LION	TOKYO DRY	DDB GROUP NEW ZEALAND, Auckland	NEW ZEALAND
GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT INC.	GRAVITY DAZE 2	HAKUHODO INC., Tokyo	JAPAN
<b>Silver Spike</b>				
UNDER ONE ROOF	EDGE PROP	EDGE PROP	BONSEY JADEN, Singapore	SINGAPORE
LAZADA - BLASTOFF	LAZADA GROUP	E-CART SERVICES	DIRECTORS THINK TANK, Petaling Jaya	MALAYSIA
SCHOOL BUS	LIPTON	LIPTON TEA	THE SWEET SHOP, Auckland	NEW ZEALAND
THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR HEARING IMPLANT	REVOLVER/WILL O'ROURKE, Sydney	AUSTRALIA
DYLAN	LOTTO NEW ZEALAND	LOTTERY	THE SWEET SHOP, Auckland	NEW ZEALAND
COSMETIC RUBE GOLDBERG MACHINE	SHISEIDO JAPAN CO.,LTD	COSMETICS	DENTSU INC., Tokyo	JAPAN
RAT'S TALE	NZ TRANSPORT AGENCY	NZ TRANSPORT AGENCY	FINCH, Sydney	AUSTRALIA
JAPAN - WHERE TRADITION MEETS THE FUTURE	JAPAN NATIONAL TOURISM ORGANIZATION	VISIT JAPAN	ENJIN, Tokyo	JAPAN
TACKLE THE RISK	AIG HOLDINGS JAPAN	ACTIVE CARE	CUTTERS, Tokyo	JAPAN
MAGIC BEEP	VISA INTERNATIONAL (ASIA PACIFIC)	VISA PAYWAVE	BBDO MALAYSIA, Kuala Lumpur	MALAYSIA
THE SOUNDS OF TRAVELLING WELL	CATHAY PACIFIC AIRWAYS LIMITED	CATHAY PACIFIC & CATHAY DRAGON	McCANN, Kuala Lumpur	MALAYSIA
WOOLMARK - THE INNOVATOR	THE WOOLMARK COMPANY	MERINO WOOL	BUCK, Sydney	AUSTRALIA
FDA - STRAW CITY	FDA	FDA	ALT.VFX, Brisbane	AUSTRALIA
GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT INC.	GRAVITY DAZE 2	HAKUHODO INC., Tokyo	JAPAN
<b>Bronze Spike</b>				
#HOLDTIGHT	AUSTRALIA & NEW ZEALAND BANKING GROUP	AUSTRALIA & NEW ZEALAND BANKING GROUP	REVOLVER/WILL O'ROURKE, Sydney	AUSTRALIA
MAGIC BEEP	VISA INTERNATIONAL (ASIA PACIFIC)	VISA PAYWAVE	BBDO MALAYSIA, Kuala Lumpur	MALAYSIA
THE HOLD	PARKINSON'S NSW	PARKINSON'S DISEASE	J. WALTER THOMPSON, Sydney	AUSTRALIA
ANCHOR MILK SLAMS BLANK CANVAS	FONTERRA	MILK	COLENZO BBDO, Auckland	NEW ZEALAND
ANCHOR MILK SLAMS REAL	FONTERRA	MILK	COLENZO BBDO, Auckland	NEW ZEALAND
RAT'S TALE	NZ TRANSPORT AGENCY	NZ TRANSPORT AGENCY	FINCH, Sydney	AUSTRALIA
THE HOLD	PARKINSON'S NSW	PARKINSON'S DISEASE	J. WALTER THOMPSON, Sydney	AUSTRALIA
GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT INC.	GRAVITY DAZE 2	HAKUHODO INC., Tokyo	JAPAN
UNDER ONE ROOF	EDGE PROP	EDGE PROP	BONSEY JADEN, Singapore	SINGAPORE
WHERE PASSION IS MADE POSSIBLE	SINGAPORE TOURISM BOARD	SINGAPORE	THE PROSECUTION FILM COMPANY, Singapore	SINGAPORE
RISE	DIAGEO BEER SINGAPORE	GUINNESS	BBDO ASIA, Singapore	SINGAPORE
THE HUNT ALONE	CHEVROLET	AUTOMOBILE / VEHICLE	McCANN SHANGHAI	CHINA
WHERE PASSION IS MADE POSSIBLE	SINGAPORE TOURISM BOARD	SINGAPORE	THE PROSECUTION FILM COMPANY, Singapore	SINGAPORE
RAT'S TALE	NZ TRANSPORT AGENCY	NZ TRANSPORT AGENCY	FINCH, Sydney	AUSTRALIA
V RAPPER	FRUCOR	BEVERAGES	CLEMENGER BBDO SYDNEY	AUSTRALIA
VIVEL LOTUS OIL SOAP	ITC	VIVEK LOTUS OIL SOAP	FINGERPRINT FILMS, Mumbai	INDIA
DA DA DING	NIKE INDIA	NIKE	WIEDEN+KENNEDY, Delhi	INDIA
ALICE'S WEDDING	VOLVO CARS TAIWAN	S90	HAVAS TAIWAN	CHINESE TAIPEI
JAPAN - WHERE TRADITION MEETS THE FUTURE	JAPAN NATIONAL TOURISM ORGANIZATION	VISIT JAPAN	ENJIN, Tokyo	JAPAN
BULLISH BOSS	UNILEVER (CLEAR)	CLEAR ANTI-DANDRUFF SHAMPOO	MULLENLOWE SINGAPORE	SINGAPORE
ZIPPER & BEARS	YKK	YKK/ZIPPER	ADK, Tokyo	JAPAN
PAYMO TABLE TRICK	ANYPAY INC.	PAYMO	PARTY, Tokyo	JAPAN
SHACKLETON'S RETURN	HYUNDAI MOTOR	HYUNDAI MOTOR BRAND CAMPAIGN	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA