



Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
<b>Grand Prix Campaign</b>						
HARD MAN TO IMPRESS	PEDIGREE	DOG ADOPTION	COLENZO BBDO, Auckland *	NEW ZEALAND	EXIT FILMS, Auckland	NEW ZEALAND
SCARED	PEDIGREE	DOG ADOPTION	COLENZO BBDO, Auckland *	NEW ZEALAND	EXIT FILMS, Auckland	NEW ZEALAND
TREEHOUSE	PEDIGREE	DOG ADOPTION	COLENZO BBDO, Auckland *	NEW ZEALAND	EXIT FILMS, Auckland	NEW ZEALAND
<b>Gold Spike</b>						
DA DA DING	NIKE INDIA	NIKE	WIEDEN+KENNEDY, Delhi *	INDIA	DIVISION, Paris	FRANCE
CAPTURE	VERENA INTERNATIONAL CO., LTD.	SURE	McCANN, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT INC.	GRAVITY DAZE 2	HAKUHODO INC., Tokyo *	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	JAPAN
ANZ #HOLDTIGHT	ANZ	ANZ BANK	TBWA\MELBOURNE *	AUSTRALIA	LEVEL TWO MUSIC, Melbourne	AUSTRALIA
TOUCH OF CARE	PROCTER & GAMBLE	VICKS	PUBLICIS SINGAPORE	SINGAPORE		
<b>Gold Spike Campaign</b>						
PITCHING FRENCH FILMS TO HOLLYWOOD - REJECT AMOUR	ALLIANCE FRANÇAISE DE SINGAPOUR	CINE-CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	JOINERY, Los Angeles	USA
PITCHING FRENCH FILMS TO HOLLYWOOD - REJECT ENTRE LES MURS	ALLIANCE FRANÇAISE DE SINGAPOUR	CINE-CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	JOINERY, Los Angeles	USA
PITCHING FRENCH FILMS TO HOLLYWOOD - REJECT LA VIE DADELE	ALLIANCE FRANÇAISE DE SINGAPOUR	CINE-CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	JOINERY, Los Angeles	USA
<b>Silver Spike</b>						
WELCOME TO THE OTHER SIDE	LION	TOKYO DRY	DDB GROUP NEW ZEALAND, Auckland *	NEW ZEALAND	GOODOIL FILMS, Sydney	AUSTRALIA
INTENSE TEMPERATURES	THERMOS K.K.	THERMOS	McCANN TOKYO *	JAPAN	SODA! COMMUNICATIONS, Tokyo	JAPAN
STICKING TOGETHER, NO MATTER WHAT	TSURUYA CO., LTD.	ROOF TILES	ADK, Tokyo *	JAPAN	SPOON, Tokyo	JAPAN
THE METICULOUS GRANDPA	GM KOREA	CHEVROLET THE NEXT SPARK	CHEIL WORLDWIDE, Seoul *	SOUTH KOREA		
EVERY SPEED HAS A CONSEQUENCE	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	FINCH, Melbourne	AUSTRALIA
THE PROFESSIONAL OF JAPAN	NISSAN MOTOR CO.,LTD.	NV350 CARAVAN	TBWA\HAKUHODO, Tokyo *	JAPAN	PYRAMID FILM, Tokyo	JAPAN
SYN MUN KONG : THANK YOU THAILAND	SYN MUN KONG INSURANCE PLC.	SMK HEALTH INSURANCE BY FIT	RABBIT'S TALE, Bangkok *	THAILAND	RABBIT'S TALE, Bangkok	THAILAND
ONE MONTH 'DADDY AND SON - DAYS WITHOUT MOMMY'	U-CAN, INC.	CORPORATE MESSAGE	HAKUHODO INC., Tokyo	JAPAN	HAKUHODO PRODUCTS, Tokyo *	JAPAN
ARCHIMEDES TRAJANO	THE CAMPAIGN AGAINST THE RETURN OF THE MARCOSES TO MALACANANG OR CARMMA	THE CAMPAIGN AGAINST THE RETURN OF THE MARCOSES TO MALACANANG OR CARMMA	TBWA\SANTIAGO MANGADA PUNO, Makati City *	THE PHILIPPINES	HOW'S EVERYTHING, Makati City	THE PHILIPPINES
THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR IMPLANTS	CHE PROXIMITY, Sydney *	AUSTRALIA	REVOLVER/WILL O'ROURKE, Sydney	AUSTRALIA
<b>Silver Spike Campaign</b>						
'CLOSET'	RIDE ON EXPRESS CO.,LTD.	GIN NO SARA	DENTSU INC., Tokyo *	JAPAN	DENTSU CREATIVE X INC., Tokyo	JAPAN
'MAMA'	RIDE ON EXPRESS CO.,LTD.	GIN NO SARA	DENTSU INC., Tokyo *	JAPAN	DENTSU CREATIVE X INC., Tokyo	JAPAN
TINY TANTRUM	UNILEVER (CLEAR)	CLEAR ANTI-DANDRUFF SHAMPOO	MULLENLOWE SINGAPORE *	SINGAPORE	BULLET, Bangkok	THAILAND
BULLISH BOSS	UNILEVER (CLEAR)	CLEAR ANTI-DANDRUFF SHAMPOO	MULLENLOWE SINGAPORE *	SINGAPORE	BULLET, Bangkok	THAILAND
BRIDEZILLA	UNILEVER (CLEAR)	CLEAR ANTI-DANDRUFF SHAMPOO	MULLENLOWE SINGAPORE *	SINGAPORE	BULLET, Bangkok	THAILAND
<b>Bronze Spike</b>						
ADIDAS TALE OF TWO	ADIDAS	ADIDAS SHOE	TAPROOT DENTSU, Mumbai *	INDIA		
TOGETHERNESS	I DO	DIAMOND	OGILVY BEIJING *	CHINA	STINK, Shanghai	CHINA
BASEBALL	MERCARI	MERCARI	DENTSU INC., Tokyo *	JAPAN		
ALL IN ONE	ALIBABA	FILM	FRED & FARID SHANGHAI *	CHINA	FRED & FARID SHANGHAI	CHINA
DYLAN	NEW ZEALAND LOTTERIES	FUNDING AND GRANTS	DDB GROUP NEW ZEALAND, Auckland *	NEW ZEALAND	THE SWEET SHOP, Auckland	NEW ZEALAND
GO SO BIG	MONDE NISSIN (THAILAND) CO., LTD	PECKISH	STORYTELLER BANGKOK, Bangkok *	THAILAND		
RELEASE THE PRESSURE	PEPSICO	MIRINDA	BBDO INDIA, Gurgaon *	INDIA	RISING SUN FILMS, Mumbai	INDIA
SLEEPY MORNINGS	P&G	PAMPERS PANTS	SAATCHI & SAATCHI GREATER CHINA, Shanghai *	CHINA	SAATCHI & SAATCHI GREATER CHINA, Shanghai	CHINA
DAD BODS	PACIFIC BRANDS UNDERWEAR	BONDS	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	GUILTY CONTENT, Melbourne	AUSTRALIA
100 MEAT KARUTA	SHIZUOKA BROADCASTING SYSTEM	TV PROGRAM PROMO	I&S BBDO, Tokyo *	JAPAN		
STAND UP	MANUFACTURERS LIFE INSURANCE CO. (PHILS)	MANULIFE	J. WALTER THOMPSON PHILIPPINES, Makati City *	THE PHILIPPINES	FILM PABIRKA, Makati City	THE PHILIPPINES
SHACKLETON'S RETURN	HYUNDAI MOTOR	HYUNDAI MOTOR BRAND CAMPAIGN	INNOCEAN WORLDWIDE, Seoul *	SOUTH KOREA	PLANIT PRODUCTION, Seoul	SOUTH KOREA
SENIOR TO SENIOR CARE	UNI 7-11 CSR	UNI 7-11 CSR CAMPAIGN	ADK TAIWAN, Taipei City *	CHINESE TAIPEI	INNOVATE FILMS, Taipei City	CHINESE TAIPEI
TRY! NOODLE CRADLE	KAGAWA PREFECTURE	IMMIGRATION PROMOTION	DENTSU INC., Tokyo *	JAPAN	NIBAN-KOBO PRODUCTIONS, Tokyo	JAPAN
THE BIG DEAL	SYDNEY GAY AND LESBIAN MARDI GRAS	MARDI GRAS EVENT	THIRTEEN&CO, Sydney *	AUSTRALIA	THIRTEEN&CO, Sydney	AUSTRALIA
THE SICKEST MANNEQUIN CHALLENGE	PROTECT & SAVE THE CHILDREN	PROTECT & SAVE THE CHILDREN	NAGA DDB MALAYSIA, Selangor *	MALAYSIA	RESERVOIR WORLD, Kuala Lumpur	MALAYSIA
ALICE'S WEDDING	VOLVO CARS TAIWAN	S90	HAVAS TAIWAN *	CHINESE TAIPEI	GREATLAND FILMS, Taipei	CHINESE TAIPEI
CAN NOT WAIT	CHINA ORGAN TRANSPLANTATION DEVELOPMENT FOUNDATION	CHINA ORGAN TRANSPLANTATION DEVELOPMENT FOUNDATION	HAVAS SHANGHAI *	CHINA	HAVAS SHANGHAI	CHINA