



Title	Advertiser/Client	Product/Service	Entrant Company	Country
A01 Innovative Technology				
COGY WHEELCHAIR	TESS CO., LTD.	COGY	TBWA\HAKUHODO, Tokyo	JAPAN
KNOW YOU AGAIN		BAIDU AI GLASSES FOR THE ALZHEIMER'S DISEASE	BAIDU, Beijing	CHINA
A02 Applied Innovation				
AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA, Melbourne	AUSTRALIA
AIR-INK	HEINEKEN ASIA PACIFIC PTE. LTD.	TIGER BEER	HEINEKEN ASIA PACIFIC, Singapore	SINGAPORE
THE LIFE-SAVING FURNITURE	BHUMISIRISUK CO.,LTD	FIRE EXTINGUISHER	DENTSU X, Bangkok	THAILAND
CYBER TELEPORTATION TOKYO	NTT	CYBER TELEPORTATION TOKYO	NIPPON TELEGRAPH AND TELEPHONE CORPORATION, Yokosuka	JAPAN
THE BREAST CANCER SCREENINGS	SKY TELEVISION NEW ZEALAND	RIALTO CHANNEL	DDB GROUP NEW ZEALAND, Auckland	NEW ZEALAND
ROADS THAT HONK	HPCL	HP LUBRICANTS	HINDUSTAN PETROLEUM CORPORATION LTD, Mumbai	INDIA
SOUND IN SILENCE	INTEL	HYPER-SENSE MUSIC SHIRT	mcgarrybowen, Shanghai	CHINA
A04 Early-stage Technology				
SMILE LOCK OUTLET	TOYOTA	TOYOTA I-ROAD	DENTSU INC., Tokyo	JAPAN