

Innovation Winner 2017



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
SMILE LOCK OUTLET	TOYOTA	TOYOTA I-ROAD	DENTSU INC., Tokyo	JAPAN
Innovation Spike				
AIR-INK	HEINEKEN ASIA PACIFIC PTE. LTD.	TIGER BEER	HEINEKEN ASIA PACIFIC, Singapore	SINGAPORE
ROADS THAT HONK	HPCL	HP LUBRICANTS	HINDUSTAN PETROLEUM CORPORATION LTD, Mumbai	INDIA