



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
THE UNUSUAL FOOTBALL FIELD PROJECT	AP (THAILAND)	PROPERTY DEVELOPMENT	CJ WORX, Bangkok	THAILAND
Gold Spike				
THE UNUSUAL FOOTBALL FIELD PROJECT	AP (THAILAND)	PROPERTY DEVELOPMENT	CJ WORX, Bangkok	THAILAND
THE CONSCIOUS CROSSING	KIWIRAIL	KIWIRAIL	CLEMENGER BBDO TOUCHCAST, Wellington	NEW ZEALAND
MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA
THE CONSCIOUS CROSSING	KIWIRAIL	KIWIRAIL	CLEMENGER BBDO TOUCHCAST, Wellington	NEW ZEALAND
Silver Spike				
MADE POSSIBLE BY MELBOURNE	UNIVERSITY OF MELBOURNE	UNIVERSITY OF MELBOURNE RESEARCH	McCANN MELBOURNE	AUSTRALIA
MADE POSSIBLE BY MELBOURNE	UNIVERSITY OF MELBOURNE	UNIVERSITY OF MELBOURNE RESEARCH	McCANN MELBOURNE	AUSTRALIA
HEAT TECH WINDOW	UNIQLO	HEAT TECH	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
SAVLON HEALTHY HANDS CHALK STICKS	SAVLON, ITC	SAVLON HEALTHY HANDS CHALK STICKS	OGILVY & MATHER MUMBAI	INDIA
SWEET CHANGE	PAYTM	PAYTM WALLET	McCANN INDIA, Mumbai	INDIA
DEAD WHALE	GREENPEACE PHILIPPINES	DEAD WHALE	DENTSU JAYME SYFU, Makati City	THE PHILIPPINES
GREEN LIGHT RUN	ADIDAS JAPAN	PUREBOOST	TBWAHAKUHODO, Tokyo	JAPAN
MADE POSSIBLE BY MELBOURNE	UNIVERSITY OF MELBOURNE	UNIVERSITY OF MELBOURNE RESEARCH	McCANN MELBOURNE	AUSTRALIA
MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA
Silver Spike Campaign				
BLOCK OUT THE CHAOS: BABIES	JBL	JBL HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
BLOCK OUT THE CHAOS: DOGS	JBL	JBL HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
BLOCK OUT THE CHAOS: WIFE & DAUGHTER	JBL	JBL HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
BUILD THE FUTURE 1	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
BUILD THE FUTURE 2	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
BUILD THE FUTURE 3	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
FLOUNDER FISH	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
LOTUS ROOT	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
ONION	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
MUSHROOM	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
BUILD THE FUTURE 1	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
BUILD THE FUTURE 2	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
BUILD THE FUTURE 3	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
Bronze Spike				
FACEKINI 3	NGAU SAAM GUN	BAIJIU	OGILVY & MATHER HONG KONG	HONG KONG
THE TAILOR MADE STORE	CHADSTONE SHOPPING CENTRE	CHADSTONE SHOPPING CENTRE	BWM DENTSU, Melbourne	AUSTRALIA
AIR-INK	HEINEKEN ASIA PACIFIC PTE. LTD.	TIGER BEER	HEINEKEN ASIA PACIFIC, Singapore	SINGAPORE
DB EXPORT BEER BOTTLE SAND	DB BREWERIES	DB EXPORT	COLENSO BBDO, Auckland	NEW ZEALAND
HEAT TECH WINDOW	UNIQLO	HEAT TECH	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
AIR-INK	HEINEKEN ASIA PACIFIC PTE. LTD.	TIGER BEER	HEINEKEN ASIA PACIFIC, Singapore	SINGAPORE
Bronze Spike Campaign				
SOUR-FACED MAN	UNITED FAMILY FOOD	SUPER ZUPER CANDY	HAKUHODO INDONESIA, Jakarta	INDONESIA
SOUR-FACED WOMAN	UNITED FAMILY FOOD	SUPER ZUPER CANDY	HAKUHODO INDONESIA, Jakarta	INDONESIA
LOTUS ROOT	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
ONION	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
MUSHROOM	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
OKRA	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
RURAL	XIAOMI TECHNOLOGY	MI BUNNY WATCH Q	PUBLICIS SHANGHAI	CHINA
URBAN JUNGLE	XIAOMI TECHNOLOGY	MI BUNNY WATCH Q	PUBLICIS SHANGHAI	CHINA
HURRICANE JESSICA	CLOSE TO NATURE FLOWERS	BOUQUET FLOWER	BBDO BANGKOK	THAILAND
HURRICANE JUSTIN	CLOSE TO NATURE FLOWERS	BOUQUET FLOWER	BBDO BANGKOK	THAILAND