

Glass: The Award for Change Shortlist 2018



Title	Advertiser/Client	Product/Service	Entrant Company	Country
A01 Glass				
STOP DOWNLOADKILL	BUSAN METROPOLITAN POLICE AGENCY	BUSAN METROPOLITAN POLICE AGENCY	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
THE BRIDAL UNIFORM	UN WOMEN / ALI XEESHAN THEATER STUDIO	ANTI-CHILD-MARRIAGES	BBDO PAKISTAN, Lahore	PAKISTAN
THE BULLETPROOF NOVEL	SOC OUTREACH	GIRLS' EDUCATION	BBDO PAKISTAN, Lahore	PAKISTAN
PROJECT FREE PERIOD	STAYFREE	SANITARY NAPKINS	DDB MUDRA, Mumbai	INDIA
BEST ACTRESS HIJACK	RAINLILY	THE ASSOCIATION AGAINST SEXUAL VIOLENCE IN HONG KONG	CHEIL WORLDWIDE, Hong Kong	HONG KONG
50 SHADES OF NO	50 SHADES OF NO	50 SHADES OF NO	THE OTTO EMPIRE, South Melbourne	AUSTRALIA
SINDOOR KHELA - NO CONDITIONS APPLY	THE TIMES OF INDIA	NEWSPAPER	FCBULKA, Gurgaon	INDIA
THE MATRIARCHS	CAREFREE	CAREFREE PANTYLINERS	DDB SYDNEY	AUSTRALIA