



Title	Advertiser/Client	Product/Service	Entrant Company	Country
THE IKEA HUMAN CATALOGUE	IKEA	IKEA CATALOGUE	BBH, Singapore	SINGAPORE
EXPLORE THE NIGHT	PUBLIC TRANSPORT VICTORIA	NIGHT NETWORK	Y&R ANZ, Melbourne	AUSTRALIA
COCA-COLA: FACES OF THE CITY	COCA-COLA	COCA-COLA COKE	McCANN SHANGHAI	CHINA
SINDOOR KHELA - NO CONDITIONS APPLY	THE TIMES OF INDIA	NEWSPAPER	FCBULKA, Gurgaon	INDIA
OUT FOR BLOOD	NRL	STATE OF ORIGIN	R/GA SYDNEY	AUSTRALIA
PALAU PLEDGE	PALAU LEGACY PROJECT	PALAU PLEDGE	HOST/HAVAS, Sydney	AUSTRALIA
DON'T CALL ME PRECIOUS	NIKE	NIKE CHINA CHILDREN'S DAY CAMPAIGN	R/GA SHANGHAI	CHINA
HAHON HOHAHO HIE	MCDONALD'S	BACON POTATO PIE	BEACON/LEO BURNETT, Tokyo	JAPAN
GUINNESS SPD	ASIA PACIFIC BREWERIES / DIAGEO	GUINNESS DRAUGHT	SAATCHI & SAATCHI, Singapore	SINGAPORE
GOULBURN VALLEY FOOD TOURS	SPC ARDMONA	GOULBURN VALLEY FRUIT	SPC ARDMONA, Melbourne	AUSTRALIA