

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A02 Other FMCG</b>				
GENOCIDE	STAEDTLER (THAILAND) LIMITED	STAEDTLER HIGHLIGHTER PENS	STAEDTLER THAILAND, BANGKOK	THAILAND
<b>A03 Healthcare</b>				
TRUE NO EMO: BEACH	TRUE CORPORATION	TRUE CORPORATION	GREYRJ UNITED, Bangkok	THAILAND
TRUE NO EMO: PARK	TRUE CORPORATION	TRUE CORPORATION	GREYRJ UNITED, Bangkok	THAILAND
<b>A04 Consumer Durables</b>				
DRAGON	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (ITECT LTD)	HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (ITECT LTD)	HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
CHOP-CHOP 2.0 PORK	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
CHOP-CHOP 2.0 BEEF	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
CHOP-CHOP 2.0 MUTTON	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
<b>A06 Retail</b>				
THE MEETING	MCDONALD'S	MCDONALD'S 24 HOURS	TBWAITHAILAND, Bangkok	THAILAND
MORNING SHIFT	MCDONALD'S	MCDONALD'S 24 HOURS	TBWAITHAILAND, Bangkok	THAILAND
GRAFFITI	MCDONALD'S	MCDONALD'S 24 HOURS	TBWAITHAILAND, Bangkok	THAILAND
DESIGNER	MCDONALD'S	MCDONALD'S 24 HOURS	TBWAITHAILAND, Bangkok	THAILAND
DRAGSTER	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
SHUTTLE	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
HEROES	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
<b>A07 Travel</b>				
BEACH	THAI AIRASIA	WEEKDAYS TOURISM CAMPAIGN	BBDO BANGKOK	THAILAND
<b>A09 Media / Entertainment</b>				
TONGUE-TIED	WISE MONKEY PUBLICATIONS	E-BOOK	DENTSU SINGAPORE	SINGAPORE
INTROVERT	WISE MONKEY PUBLICATIONS	E-BOOK	DENTSU SINGAPORE	SINGAPORE
<b>A10 B2B</b>				
BACK - SHAKESPEARE	GETTY IMAGES	360 IMAGES	HAVAS SHANGHAI	CHINA
BACK - EINSTEIN	GETTY IMAGES	360 IMAGES	HAVAS SHANGHAI	CHINA
<b>A11 Consumer Services</b>				
INJURED FARRARI	PANASONIC SECURITY SYSTEM	BAJAJ ALLIANZ CAR INSURANCE	TAPROOT DENTSU, Mumbai	INDIA
INJURED PEUGEOT	PANASONIC SECURITY SYSTEM	BAJAJ ALLIANZ CAR INSURANCE	TAPROOT DENTSU, Mumbai	INDIA
INJURED JAGUAR	PANASONIC SECURITY SYSTEM	BAJAJ ALLIANZ CAR INSURANCE	TAPROOT DENTSU, Mumbai	INDIA
INJURED LAMBORGHINI	PANASONIC SECURITY SYSTEM	BAJAJ ALLIANZ CAR INSURANCE	TAPROOT DENTSU, Mumbai	INDIA
<b>A12 Corporate Social Responsibility (CSR) / Corporate Image</b>				
OLD MAN	JAKARTA GLOBE	INTERNATIONAL DAY OF PEACE CAMPAIGN	HAKUHODO INDONESIA, Jakarta	INDONESIA
BOY	JAKARTA GLOBE	INTERNATIONAL DAY OF PEACE CAMPAIGN	HAKUHODO INDONESIA, Jakarta	INDONESIA
<b>A13 Not-for-profit / Charity / Government</b>				
TIGERS	FREELAND FOUNDATION	FREELAND	OGILVY, Bangkok	THAILAND
BEARS	FREELAND FOUNDATION	FREELAND	OGILVY, Bangkok	THAILAND
WOLVES	FREELAND FOUNDATION	FREELAND	OGILVY, Bangkok	THAILAND
<b>B01 Innovative Use of Print</b>				
DON'T EAT THE NEWS	RELIGARE HEALTH INSURANCE	RELIGARE HEALTH INSURANCE	FAMOUS INNOVATIONS, Mumbai	INDIA
<b>C01 Original Print &amp; Publishing</b>				
THE BULLETPROOF NOVEL	SOC OUTREACH	GIRLS' EDUCATION	BBDO PAKISTAN, Lahore	PAKISTAN
BLINK TO SPEAK	ASHA EK HOPE & NEUROGEN BRAIN & SPINE INSTITUTE	BLINK TO SPEAK EYE LANGUAGE BOOK	TBWAINDIA, Mumbai	INDIA