

Creative Effectiveness Winner 2019



Title	Advertiser / Client	Product / Service	Entrant Company	Location
Creative Effectiveness Grand Prix				
PROJECT FREE PERIOD	JOHNSON & JOHNSON	STAYFREE	DDB MUDRA, Mumbai	INDIA
Creative Effectiveness Spike				
SELFIESTIX	MARS	DENTASTIX	COLENSO BBDO, Auckland	NEW ZEALAND
PROJECT FREE PERIOD	JOHNSON & JOHNSON	STAYFREE	DDB MUDRA, Mumbai	INDIA
SINDOOR KHELA - #NOCONDITIONSAPPLY	THE TIMES OF INDIA	NEWSPAPER	FCB INDIA, Delhi	INDIA