

Title	Advertiser / Client	Product / Service	Entrant Company	Location
<b>A01 UI</b>				
HEALING JUNGLE	HYUNDAI MARINE & FIRE INSURANCE	HYUNDAI MARINE & FIRE INSURANCE	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA
<b>A05 Music / Sound Design</b>				
I'M DRINKING IT FOR YOU	DB BREWERIES	DB BREWERIES	COLENZO BBDO, Auckland	NEW ZEALAND
RECIPEOKE	HORMEL FOODS INTERNATIONAL	SPAM® BRAND	BBDO GUERRERO, Makati City	THE PHILIPPINES
<b>A06 Overall Aesthetic Design</b>				
RUN YOUR WAY	PUMA	PUMA HYBRID ASTRO	MEDIAMONKS, Shanghai	CHINA
<b>B01 UX &amp; Journey Design</b>				
SAMURAI AVATAR	ALL NIPPON AIRWAYS	IS JAPAN COOL?	ENJIN, Tokyo	JAPAN
SAFETY HUB	NRMA	HOME INSURANCE	CHE PROXIMITY, Melbourne	AUSTRALIA
<b>B02 Native &amp; Built-in Feature Integration</b>				
POWERSHARE STATIONS	SAMSUNG	SPECIAL BUILD OUTDOOR	LEO BURNETT SYDNEY	AUSTRALIA
<b>B03 Experience Design: Multi-platform</b>				
CITY OF POSSIBILITIES	STB	SINGAPORE	AIRBAG, Melbourne	AUSTRALIA
<b>B04 Overall Functional Design</b>				
CITY OF POSSIBILITIES	SINGAPORE TOURISM BOARD	SINGAPORE	TBWASINGAPORE	SINGAPORE
<b>C01 Curation of Data</b>				
TUNA SCOPE	SOJITZ CORPORATION	TUNA SCOPE	DENTSU INC., Tokyo	JAPAN
<b>C02 Data Storytelling</b>				
STRADIVARIUS: TIMELESS JOURNEY	TOKYO STRADIVARIUS FESTIVAL 2018 COMMITTEE / NIPPON VIOLIN CO.,LTD	TOKYO STRADIVARIUS FESTIVAL 2018	DENTSU INC., Tokyo	JAPAN
THE PERFECT CANDIDATE	THE AUSTRALIAN FUTURES PROJECT	THE PERFECT CANDIDATE	ISOBAR, Melbourne	AUSTRALIA
WOMEN WILL: THE DIVIDE	GOOGLE	WOMEN WILL	GOOGLE BRAND STUDIO APAC, Tokyo	JAPAN
<b>C03 Data Visualisation</b>				
NIKKEI BLEND	Nikkei Inc.	NIKKEI BLEND	DENTSU INC., Tokyo	JAPAN
<b>D01 New Realities &amp; Voice Activation</b>				
HAGGLEBOT	FLIPKART INTERNET PVT LTD	SALE EVENT - FLIPKART'S THE BIG BILLION DAYS	DENTSU WEBCHUTNEY, Bangalore	INDIA
<b>D02 Innovative Use of Technology</b>				
KUPU	SPARK	SPARK	COLENZO BBDO, Auckland	NEW ZEALAND
THE DYSTOPIA EXPERIENCE	SONY MUSIC ENTERTAINMENT	AMAZARASHI	SIX, Tokyo	JAPAN
CITY OF POSSIBILITIES	SINGAPORE TOURISM BOARD	SINGAPORE	TBWASINGAPORE	SINGAPORE
<b>D04 Advanced Learning Technologies</b>				
TUNA SCOPE	SOJITZ CORPORATION	TUNA SCOPE	DENTSU INC., Tokyo	JAPAN