

Title	Advertiser / Client	Product / Service	Entrant Company	Location
A01 OTC Medicines				
BAKAMOL P.O.D	BAKAMOL	BAKAMOL PARACETAMOL	BBDO BANGKOK	THAILAND
A04 Nutraceuticals				
999 WARM-HEARTED LEGGINGS	SAN JIU MEDICINE TRADE CO., LTD	999 GANMAOLING KELI	SERVICEPLAN CHINA, Beijing	CHINA
A05 Health & Wellness Tech				
WHO SPRINKLED SALT ON MY CAKE?	EISAI KOREA	NOT APPLICABLE	WEBER SHANDWICK, Seoul	SOUTH KOREA
B01 Brand-led Education & Awareness				
STOP THE DRAMA	MANULIFE INSURANCE	MANULIFE INSURANCE	TBWAISINGAPORE	SINGAPORE
BREAST BUFFER	ALT BALAJI	BREAST CANCER AWARENESS	GREY INDIA, Mumbai	INDIA
SKETCHCOOK	OTSUKA PHARMACEUTICAL CO.,LTD	OTSUKA PHARMACEUTICAL CO.,LTD	DENTSU INC., Tokyo	JAPAN
BACK2LIFE	SAMSUNG	SOCIAL RESPONSIBILITY PROJECT	CHEIL PENGTAI, Beijing	CHINA
CAN YOGA SELL LUBRICANTS?	CASTROL	CASTROL CRB TURBOMAX	CURRENT GLOBAL, Mumbai	INDIA
ONE MINDFUL MIND	NEUROGEN	NER	TBWAINDIA, Mumbai	INDIA
THE RESTAURANT OF MISTAKEN ORDERS	DAIKI ANGEL HELP INC.	THE RESTAURANT OF MISTAKEN ORDERS	TBWAHAKUHODO INC., Tokyo	JAPAN
THE MOST CHALLENGING PINGPONG TABLE	JAPAN PARA TABLE TENNIS ASSOCIATION	PARA PINGPONG TABLE	TBWAHAKUHODO INC., Tokyo	JAPAN
B02 Non-profit / Foundation-led Education & Awareness				
LIFE CHANT	COLOMBO MUNICIPAL COUNCIL	PUBLIC HEALTH DEPARTMENT	TRIAD, Colombo	SRI LANKA
THE BRIDAL UNIFORM	UN WOMEN	ANTI-CHILD MARRIAGES	BBDO PAKISTAN, Lahore	PAKISTAN
MAKING MERIT OR CREATING HURT	PRIEST HOSPITAL	PRIEST HOSPITAL	OGILVY, Bangkok	THAILAND
B03 Fundraising & Advocacy				
THE CLEFT COLLECTION	SMILE ASIA	SMILE ASIA	McCANN HEALTH, Singapore	SINGAPORE
A TEAM OF ONE	TENCENT, CHINA ORGAN DONATION	ORGAN DONATION	LOONG, Beijing	CHINA
#STOPMITHANI	HDFC BANK	PARIVARTAN	LEO BURNETT INDIA, Mumbai	INDIA
HONOR THE DONOR	FORTIS HEALTHCARE	ORGAN DONATION	LEO BURNETT INDIA, Mumbai	INDIA
THE 72 CLUB	LIFELINE	SUICIDE PREVENTION	DDB NEW ZEALAND, Auckland	NEW ZEALAND
C01 Corporate Image & Communication				
BACK2LIFE	SAMSUNG	SOCIAL RESPONSIBILITY PROJECT	CHEIL PENGTAI, Beijing	CHINA
C02 Health Services & Facilities				
HEALING JUNGLE	HYUNDAI MARINE & FIRE INSURANCE	HYUNDAI MARINE & FIRE INSURANCE	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA
ONE MINDFUL MIND	NEUROGEN	NER	TBWAINDIA, Mumbai	INDIA
C03 Insurance				
MARATHON WITH NO START LINE	AFLAC	TOMOSNOTE	HAKUHODO KETTLE INC, Tokyo	JAPAN
D01 Animal Health				
DONATE WITH A MATE	PEDIGREE	DONATE WITH A MATE	CLEMENGER BBDO SYDNEY	AUSTRALIA
E02 Healthcare Professional				
THE NEW CHAPTER	ACTELION	OPSUMIT	McCANN HEALTH, Tokyo	JAPAN
F01 Pharma: Disease Awareness & Understanding				
MAGIC GLASSES	CHUGAI PHARMACEUTICAL CO. LTD	ACTEMRA	INSIGHT-I INC., Tokyo	JAPAN
INVISIBLE DISEASE - CHANGING THE WAY WE THINK ABOUT PSORIASIS -	JANSSEN PHARMACEUTICAL K.K.	PSORIASIS DISEASE AWARENESS	OZMA INC, Tokyo	JAPAN