

Innovation Shortlist 2019



Title	Advertiser / Client	Product / Service	Entrant Company	Location
A02 Applied Innovation				
7:1 FURNITURE COLLECTION	HOMEPRO	7:1 FURNITURE COLLECTION	BBDO BANGKOK	THAILAND
SANS FORGETICA	RMIT UNIVERSITY	RMIT (ROYAL MELBOURNE INSTITUTE OF TECHNOLOGY) UNIVERSITY	NAKED COMMUNICATIONS, Sydney	AUSTRALIA
CITY OF POSSIBILITIES	SINGAPORE TOURISM BOARD	SINGAPORE	TBWA/SINGAPORE	SINGAPORE
A03 Scalable Innovation				
THE QUIET TAXI	HYUNDAI MOTOR GROUP	HYUNDAI MOTOR GROUP	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA
A04 Early-stage Technology				
H2.0	DELOITTE	TECHNICAL CONSULTANCY SERVICES	DELOITTE AUSTRALIA, Melbourne	AUSTRALIA
A05 Business Transformation				
TOO FAR TO WALK	HEALCERION	PREPAID SYSTEM FOR SONON, MOBILE ULTRASOUND DEVICE	INNORED, Seoul	SOUTH KOREA