

Integrated Shortlist 2019



Title	Advertiser / Client	Product / Service	Entrant Company	Location
THE HALF BISCUIT	LEGACY AUSTRALIA & RSA NEW ZEALAND	THE HALF BISCUIT	VMLY&R MELBOURNE	AUSTRALIA
MORE THAN LIKES	SOFTBANK CORP.	YIMOBILE	HAKUHODO KETTLE INC, Tokyo	JAPAN
RED RESTAURANTS LIST	TAKASAKI CITY	CITY PROMOTION	HAKUHODO KETTLE INC, Tokyo	JAPAN
NAUGHTY OR NICE BAUBLE	MYER	MYER	CLEMENGER BBDO MELBOURNE	AUSTRALIA
ALL HAIL PATRICKS	ASIA PACIFIC BREWERIES	GUINNESS	IRIS SINGAPORE	SINGAPORE
KECAP ABC - REAL HUSBANDS COOK	KRAFT HEINZ	KECAP ABC	VMLY&R, Jakarta	INDONESIA
THE BUCKET	APPLE	APPLE	TBWAMEDIA ARTS LAB, Shanghai	CHINA