

Title	Advertiser / Client	Product / Service	Entrant Company	Location
<b>Grand Prix</b>				
SAFETY HUB	NRMA	HOME INSURANCE	CHE PROXIMITY, Melbourne	AUSTRALIA
<b>Gold Spike</b>				
POCKET FRANCHISE	KFC	KFC POCKET FRANCHISE	HO COMMUNICATION, PART OF ACCENTURE INTERACTIVE, Shanghai	CHINA
NAUGHTY OR NICE BAUBLE	MYER	MYER	CLEMENGER BBDO MELBOURNE	AUSTRALIA
<b>Silver Spike</b>				
SAFETY HUB	NRMA	HOME INSURANCE	CHE PROXIMITY, Melbourne	AUSTRALIA
TUNA SCOPE	SOJITZ CORPORATION	TUNA SCOPE	DENTSU INC., Tokyo	JAPAN
KUPU	SPARK	SPARK	COLENZO BBDO, Auckland	NEW ZEALAND
VOICE OF HUNGER	SWIGGY	FOOD DELIVERY	DENTSU WEBCHUTNEY, Bangalore	INDIA
<b>Bronze Spike</b>				
THE DYSTOPIA EXPERIENCE	SONY MUSIC ENTERTAINMENT	AMAZARASHI	SIX, Tokyo	JAPAN
BLOOD BEACON	TAIPEI BLOOD CENTER	BLOOD DONATION	WUNDERMAN THOMPSON, Taipei	TAIPEI
MCPICKLE	MCDONALDS	MCDONALDS	VMLY&R, Sydney	AUSTRALIA
PROJECT AGROBANKING	UCB UCASH	UCASH	GREY BANGLADESH, Dhaka	BANGLADESH
THE EARNBASSADORS	VELOCITY FREQUENT FLYER	FREQUENT FLYER PROGRAM	CHE PROXIMITY, Melbourne	AUSTRALIA