

# Creative Effectiveness

Winners 2021



Title	Brand	Product/Service	Entrant Company	Location
<b>Creative Effectiveness Grand Prix</b>				
SAFETY HUB	NRMA	INSURANCE	CHE PROXIMITY Melbourne	AUSTRALIA
<b>Creative Effectiveness Spike</b>				
I'M DRINKING IT FOR YOU	DB BREWERIES	DB EXPORT EXTRA LOW CARB	DB BREWERIES Auckland	NEW ZEALAND