

Title	Brand	Product/Service	Entrant Company	Location
Gold Spike				
PUBLICLY TRADED	LIFESTYLES HEALTHCARE AUSTRALIA	LIFESTYLES	FCB/SIX NY	USA
PUBLICLY TRADED	LIFESTYLES HEALTHCARE AUSTRALIA	LIFESTYLES	FCB/SIX NY	USA
Silver Spike				
SECRET MENU	KFC	KFC APP	OGILVY AUSTRALIA Sydney	AUSTRALIA
SECRET MENU	KFC	KFC APP	OGILVY AUSTRALIA Sydney	AUSTRALIA
Bronze Spike				
TEKKA ONLINE MARKET	INFOCOMM MEDIA DEVELOPMENT AUTHORITY (IMDA)	TEKKA ONLINE MARKET	BLKJ Singapore	SINGAPORE
LOVE COLLECTION	IKEA	IKEA	OGILVY HONG KONG	HONG KONG
DESTINATION MENU	THAI AIRWAYS	THAI AIRWAYS	WUNDERMAN THOMPSON BANGKOK	THAILAND