

Title	Brand	Product/Service	Entrant Company	Location
Grand Prix				
DONATION DOLLAR	THE ROYAL AUSTRALIAN MINT	DONATION DOLLAR	SAATCHI & SAATCHI Melbourne	AUSTRALIA
Gold Spike				
PRE CHECK	NEW ZEALAND BREAST CANCER FOUNDATION	NEW ZEALAND BREAST CANCER FOUNDATION	NEW ZEALAND BREAST CANCER FOUNDATION Auckland	NEW ZEALAND
HELP! THE GAME	NRMA	INSURANCE	CHE PROXIMITY Melbourne	AUSTRALIA
UNI-FORM	VOGUE	FASHION	OGILVY TAIWAN Taipei City	TAIWAN
Silver Spike				
POCKY THE GIFT	EZAKI GLICO CO., LTD.	POCKY THE GIFT	DENTSU INC. Tokyo	JAPAN
PUBLICLY TRADED	LIFESTYLES HEALTHCARE AUSTRALIA	LIFESTYLES	FCB/SIX NY	USA
EMERSON'S - TINY PUB	LION	BEER	DDB NEW ZEALAND Auckland	NEW ZEALAND
POCKY THE GIFT	EZAKI GLICO CO., LTD.	POCKY THE GIFT	DENTSU INC. Tokyo	JAPAN
Bronze Spike				
PERSONAL FUEL	NIKKEI INC.	THE HOSHI AWARDS FOR SCIENTIFIC IMAGINATION IN LITERATURE	DENTSU INC. Tokyo	JAPAN
ART FESTIVAL L(A)UNCH BOX	AGRICULTURE DEPARTMENT, NEW TAIPEI CITY GOVERNMENT AND JUMING MUSEUM	JINSHAN LIGHT FESTIVAL	DENTSU ONE Taipei City	TAIWAN
INDEED JOY SEARCH	INDEED	SEARCH ENGINE	DENTSU INC. Tokyo	JAPAN
POCKY THE GIFT	EZAKI GLICO CO., LTD.	POCKY THE GIFT	DENTSU INC. Tokyo	JAPAN
QIXI_KISS BOTTLE	BUDWEISER	BUDWEISER QIXI KISS BOTTLE	BUDWEISER CHINA Shanghai	CHINA
ANZ MR HUMFREEZ	ANZ BANK	ANZ BANK	TBWAAUCKLAND	NEW ZEALAND